## Top trends & priorities

<table>
<thead>
<tr>
<th>Macro trends</th>
<th>Industry trends</th>
<th>Business priorities</th>
<th>IT priorities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Changing social demographics</td>
<td>Protect through cybersecurity</td>
<td>Protect through cybersecurity</td>
<td>Embrace new delivery models</td>
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<tr>
<td><strong>1</strong> Fight against climate change</td>
<td>Become digital organizations to</td>
<td>Become digital organizations to satisfy customers</td>
<td>Protect through cybersecurity</td>
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<tr>
<td><strong>2</strong> Shift in world economic order</td>
<td>Drive IT modernization of</td>
<td>Deliver new products and services</td>
<td>Drive IT modernization of applications</td>
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<td></td>
<td>applications</td>
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Executives we interviewed

Annually, CGI leaders meet with executives across industries and geographies to gather their perspectives on the trends affecting their enterprises:

- **1,764** across 21 industries
- **31** in Space

Digital strategy progress

Among Space executives, 76% say their organization has a digital strategy in place, up from 70% last year. The industry also progressed in becoming operational or producing results from those strategies, rising from 50% in 2022 to 63% in 2023.

- **76%** in Digital strategy in place (2023)
- **63%** in Producing expected results (2023)
- **70%** in Digital strategy in place (2022)
- **50%** in Producing expected results (2022)

- 52% Business leaders
- 48% IT leaders
- 29% C-level
Key findings in Space

Cyber strategy matures
63% have an enterprise strategy;
89% are operational and producing results

Managed services for IT apps to rise
55% plan to invest in such services in 3 years vs. 36% now

Social demographics impact grows
63% cite high impacts of this macro trend, up 33pp from 2022

Sustainability creates value
62% see sustainability as highly core to value creation, up 21pp from 2022

New IT delivery models emerge
56% are at the build or implementing stage of embracing such models
Digital adopters in Space

When comparing insights from the 63% who are operational or producing results from digital strategies (digital adopters) to those building or launching digital strategies (digital aspirants), common attributes emerge.

Digital adopters in Space are focused on agility, supply chain and security to help navigate change.

<table>
<thead>
<tr>
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<th>Digital adopters</th>
<th>Digital aspirants</th>
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<tbody>
<tr>
<td>Have highly agile business models to address digitization including integration of new technologies</td>
<td>42%</td>
<td>0%</td>
</tr>
<tr>
<td>Produce results from cybersecurity strategies</td>
<td>45%</td>
<td>17%</td>
</tr>
<tr>
<td>See higher impact from supply chain reconfiguration</td>
<td>67%</td>
<td>43%</td>
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</tbody>
</table>
5 recommendations for accelerating progress in data, security, sustainability and alignment

1. **Continue to mature cybersecurity** to support digital transformation strategies.

2. **Enable seamless data continuity** across operations to improve decision-making.

3. **Track and measure relevant ESG data** to accelerate sustainability.

4. **Closely align business and IT** to accelerate strategies and priorities.

5. **Pursue collaborative strategies** and partnerships to maximize shared value.

At CGI, we help Space organizations implement complex, mission-critical space software systems to address fast-changing demands.

Learn more

Meet with our experts about these insights.

Schedule a discussion