Top trends at a glance

OIL AND GAS

In 2019, CGI leaders met face-to-face with more than 1,550 business and IT executives to gather their perspectives on the trends affecting their enterprises. This infographic shares sample insights. Discover additional insights and request the complete industry report by contacting us at info@cgi.com.

Top trends ranked by impact

2018
1. Responding to revenue pressures resulting from low oil prices
2. Becoming digital organizations to meet customer expectations
3. Changing operational and business models to drive operational excellence
4. Increasing amounts of data insight and analytics to harness business value
5. Protecting through cybersecurity

2019
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5. Changing operational and business models to drive operational excellence

Stage of digital strategy implementation

- Defined strategy for the entire enterprise: 44%
- Enterprise strategy extending to external ecosystem: 22%
- Enterprise strategy* producing results: 15%

*Includes enterprise strategy and enterprise strategy extending to external ecosystem

Cybersecurity and data privacy

- Formal security policy in place: 95%
- Cybersecurity as an IT priority fully operational: 57%
- Chief data protection officer in place: 68%

Stage of digital technology implementation

Robotic process automation
- Investigating: 18%
- Proof of concept: 41%
- In progress: 15%
- Done (in continuous improvement): 3%

Analytics & business intelligence
- Investigating: 16%
- Proof of concept: 25%
- In progress: 3%
- Done (in continuous improvement): 6%

Cloud usage

- For own organization
  - Private cloud: 72%
  - Public cloud: 81%
  - Hybrid cloud: 59%

- For customers
  - Private cloud: 80%
  - Public cloud: 80%
  - Hybrid cloud: 65%

Percentages represent "yes" answers. Executives can select multiple cloud usage types. "No" and "other" answers are not shown.

Business leader satisfaction vs IT leader satisfaction

Scores from 1 to 10, with 10 most satisfied (showing 3 out of 10 available attributes)

- Having in-depth knowledge of the organization’s business domain: IT leaders (7.4), Business leaders (6.9)
- Delivering IT projects on time and on budget: IT leaders (7.3), Business leaders (5.8)
- Consistently introducing applicable innovations for the business: IT leaders (6.1), Business leaders (6.1)

Learn more about how we benchmark IT satisfaction through our Journey to World-Class IT methodology: cgicom/journey