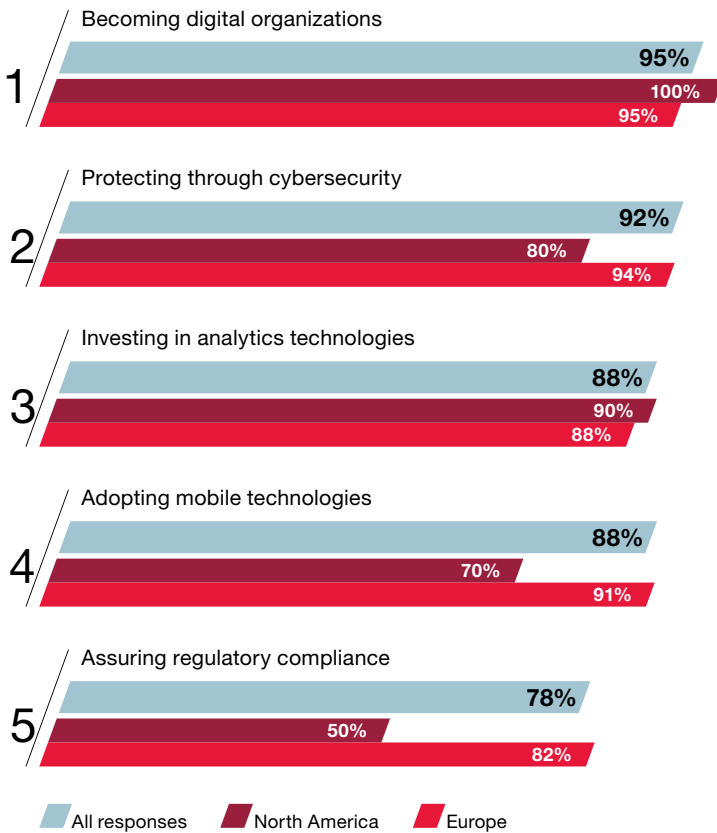




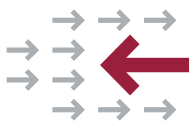
## TRANSPORT AND LOGISTICS

### TOP TRENDS

% of transport and logistics executives citing top trends



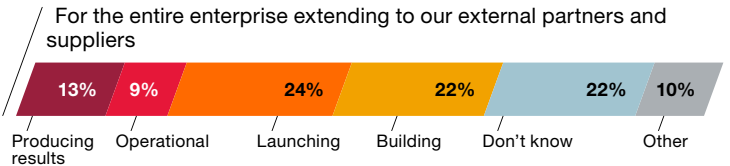
### Top challenges to digital transformation



**Cultural change and change management** is cited as the top barrier to digital transformation.

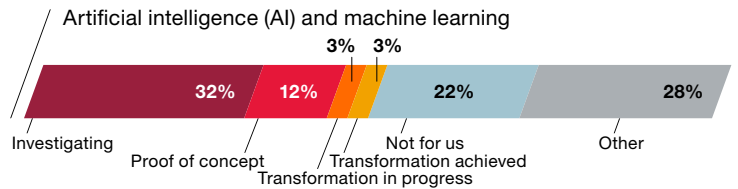
### TRANSFORMATION STAGE

#### Digital strategy implementation



Of the executives who say they have a defined digital strategy, 46% are launching, have operationalized or are realizing results from a strategy that includes their ecosystem partners.

#### Technology implementation



Transport and logistics executives indicate that interest in AI and machine learning is on the rise.

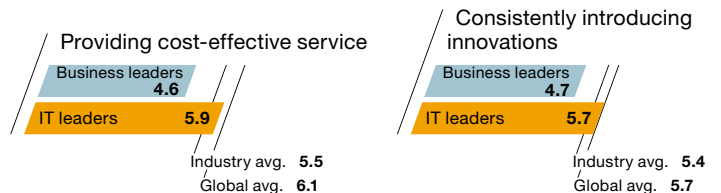
### BENCHMARKING



We asked business and IT executives to rank their satisfaction with their own IT organizations based on the 10 key attributes of a world-class IT organization. Transport and logistics satisfaction scores are below the global average.

### Business leader satisfaction vs. IT leader satisfaction

Scores from 1 to 10, with 10 most satisfied



Discover additional transport and logistics insights and request access to more industry reports by contacting us at [info@cgi.com](mailto:info@cgi.com).

CGI can provide a discussion of all available benchmarking from our interview data, including each client's positioning, on topics such as IT satisfaction, IT budgets, innovation investments, digital maturity and more.