2018 trends at a glance

DEFENSE, INTELLIGENCE AND SPACE

TOP TRENDS
% of defense, intelligence and space executives citing top trends

1. Protecting through cybersecurity
   - Global avg.: 6.1
   - Industry avg.: 6.2
   - Business leaders: 5.5
   - IT leaders: 6.2

2. IT modernization and cloud solutions
   - Global avg.: 5.9
   - Industry avg.: 5.6
   - Business leaders: 6.1
   - IT leaders: 6.2

3. Becoming digital organizations to meet customer/citizen expectations
   - Global avg.: 5.5
   - Business leaders: 6.1
   - IT leaders: 6.2

4. Assuring regulatory compliance
   - Global avg.: 5.9
   - Industry avg.: 5.6
   - Business leaders: 5.5
   - IT leaders: 5.9

5. Decreasing or flat budgets and spend
   - Global avg.: 5.6
   - Industry avg.: 5.2
   - Business leaders: 6.1
   - IT leaders: 6.2

TRANSFORMATION STAGE

Digital strategy implementation
- For the entire enterprise extending to our external partners and suppliers
  - 0%
  - 6%
  - 6%
  - 31%
  - 29%
  - 28%

Of the executives who say they have a defined digital strategy, 43% are building, launching or have operationalized a strategy that includes their ecosystem partners.

Technology implementation
- Analytics and business intelligence (BI)
  - 22%
  - 18%
  - 15%
  - 14%
  - 27%

Defense, intelligence and space executives indicate some progress in investigating and piloting analytics and business intelligence (BI) technologies.

BENCHMARKING

We asked business and IT executives to rank their satisfaction with their own IT organizations based on the 10 key attributes of a world-class IT organization. Defense, intelligence and space satisfaction scores vary across parameters with some below or above the global average.

Business leader satisfaction vs. IT leader satisfaction
Scores from 1 to 10, with 10 most satisfied

- Providing cost-effective service
  - Business leaders: 6.1
  - IT leaders: 6.2
  - Industry avg. 6.2
  - Global avg. 6.1

- Delivering on time and on budget
  - Business leaders: 5.5
  - IT leaders: 5.9
  - Industry avg. 5.6
  - Global avg. 5.9

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