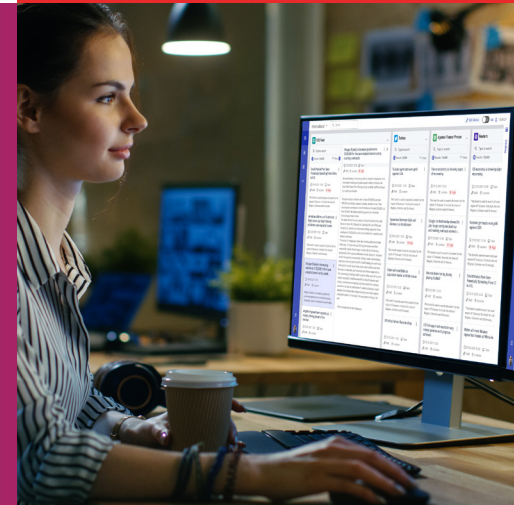


OpenMedia

NewsBoard

CGI's cross-media planning tool

CGI



Story-centric approach

Gain efficiencies and avoid redundant efforts through improved collaboration. NewsBoard's dashboard helps journalists and editorial teams organize the story creation process—from research and planning to distribution—all within its unified web-based user interface. Ensure full transparency of your topics and related sources, products, tasks, and content creation progress.

Your central planning system

Focus on story-centric collaboration across departments and media. NewsBoard's ability to act as your central planning system avoids the pain point of multiple and parallel tool usage for research and planning. Providing broad access to social media and agency feeds, NewsBoard ensures your journalistic teams stay on top of the story.

Intuitive tool and modern design

NewsBoard delivers intuitive handling and requires minimal training. Take advantage of an infinite number of customizable dashboards and collaborative, modern, agile tools like Kanban. In addition, develop personalized boards and organize your data with widgets to generate valuable insights.



About CGI

Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world. Operating in hundreds of locations across the globe, CGI delivers end-to-end services and solutions, including strategic IT and business consulting, systems integration, intellectual property, managed IT and business process services.

With more than 75,000 users worldwide, CGI's Media Solutions, including its industry-leading OpenMedia and dira software portfolios, offer a wide range of professional news and content delivery solutions for innovative media companies across local, national and international markets.

For more information, please

visit: www.cgi.com/mediasolutions



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