

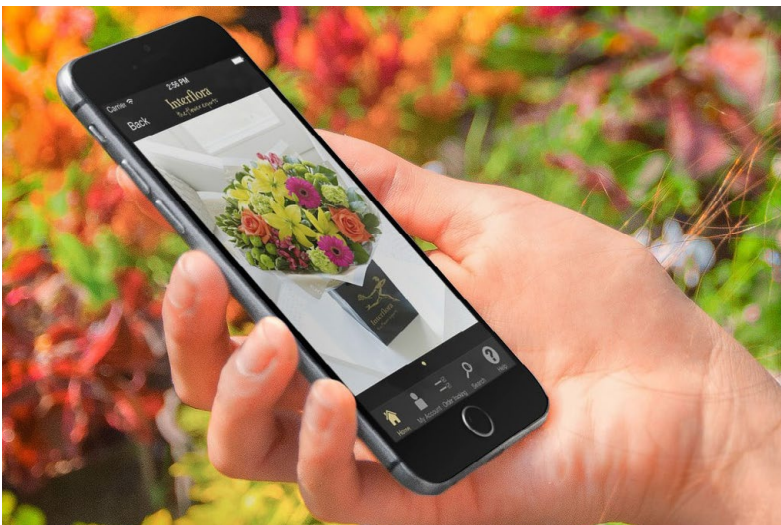
Interflora Mobile Commerce & Native App



Order flowers to be delivered worldwide with Interflora's mobile website and native app, developed by CGI.

Interflora is a global organisation delivering flowers to over 140 countries worldwide. The UK team wanted to connect with the increasing numbers of consumers using mobile devices to access the web.

We have developed a mobile website at m.interflora.co.uk, and if you are an iPhone user you can also download the native iPhone app from the App Store.



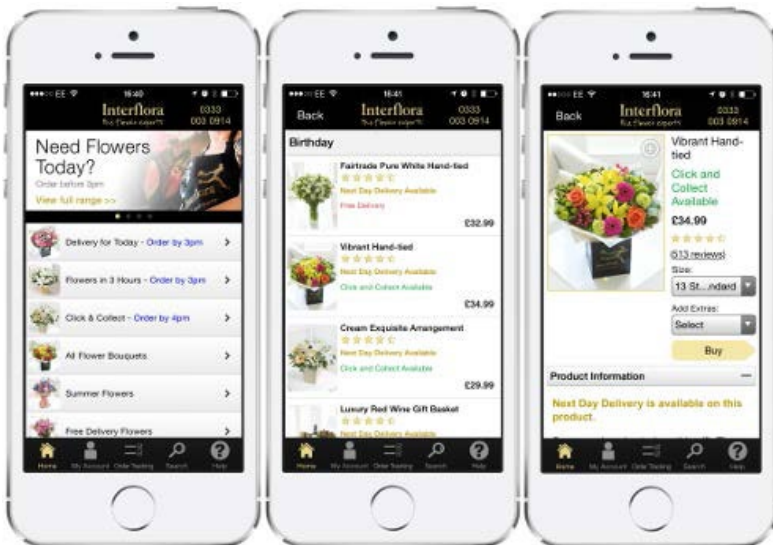
Consumers can view gift packages and order flowers directly from their mobiles – with the option of same day delivery. The site is designed to make it quick and easy for consumers to view and buy when they have minimal time to spare. The mobile web interface is designed to work with any handset, with advanced interaction for iPhone users.



The existing Interflora order processing system is also integrated with the site, so sales administrators at Interflora do not need to alter their working methods.



The Interflora product management system is integrated with the site, so the display is always up to date. The existing Interflora order processing system is also integrated with the site, so sales administrators at Interflora do not need to alter their working methods. Mobile users of the main website are automatically forwarded to the mobile version.



About CGI

Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world.

We are insights-driven and outcomes-based to help accelerate returns on your investments. Across 21 industry sectors in 400 locations worldwide, our 77,000 professionals provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

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