CGI
Digital Day

Value. Experience. Insight.

Digitalization is redefining value creation

Realizing the promise of digital requires rethinking value creation. It requires a continuous state of innovation, change and agile operation across three areas—organization, business model and technology.

However, every organization is at a different maturity level. Our strategy and roadmap approach brings our clients on a journey through:

Objectives
Setting a clear vision for the coming period

Discovery
Understanding the internal and external environment

Ambition
Setting the ambition and identifying initial interventions

Design
Innovating and designing the interventions

Act
Executing the interventions, learning and scaling

Reflect
Reflecting the ambition within the changing environment

Want to test-drive our approach?

Experience a Digital Day with us!

Opportunities

- Take a step back from your daily business and focus on your digital journey
- Understand the trends shaping the global market and your industry
- Look at your business through a different lens
- Establish a plan of action to evolve your approach or even rethink your strategy

What is a Digital Day?

Value. Experience. Insight.

Our Digital Day gives you the opportunity to:

- Experience our value-focused approach and our unique collaborative style of working

- Discuss digital transformation insights

- Explore models for developing digital strategies

- Closely collaborate with CGI digital experts

- Understand how we develop digital strategies and roadmaps for our clients

We know every organization is different. We design meetings and activities to best fit your organization and business objectives.

Tangible outcomes

At the end of a Digital Day, we ensure that you walk away with tangible outcomes that you can put into practice quickly.

We then follow up with a complete, practical plan aligned with your organization's digital objectives. Many clients also choose to partner with us to help them with digital projects, both large and small.
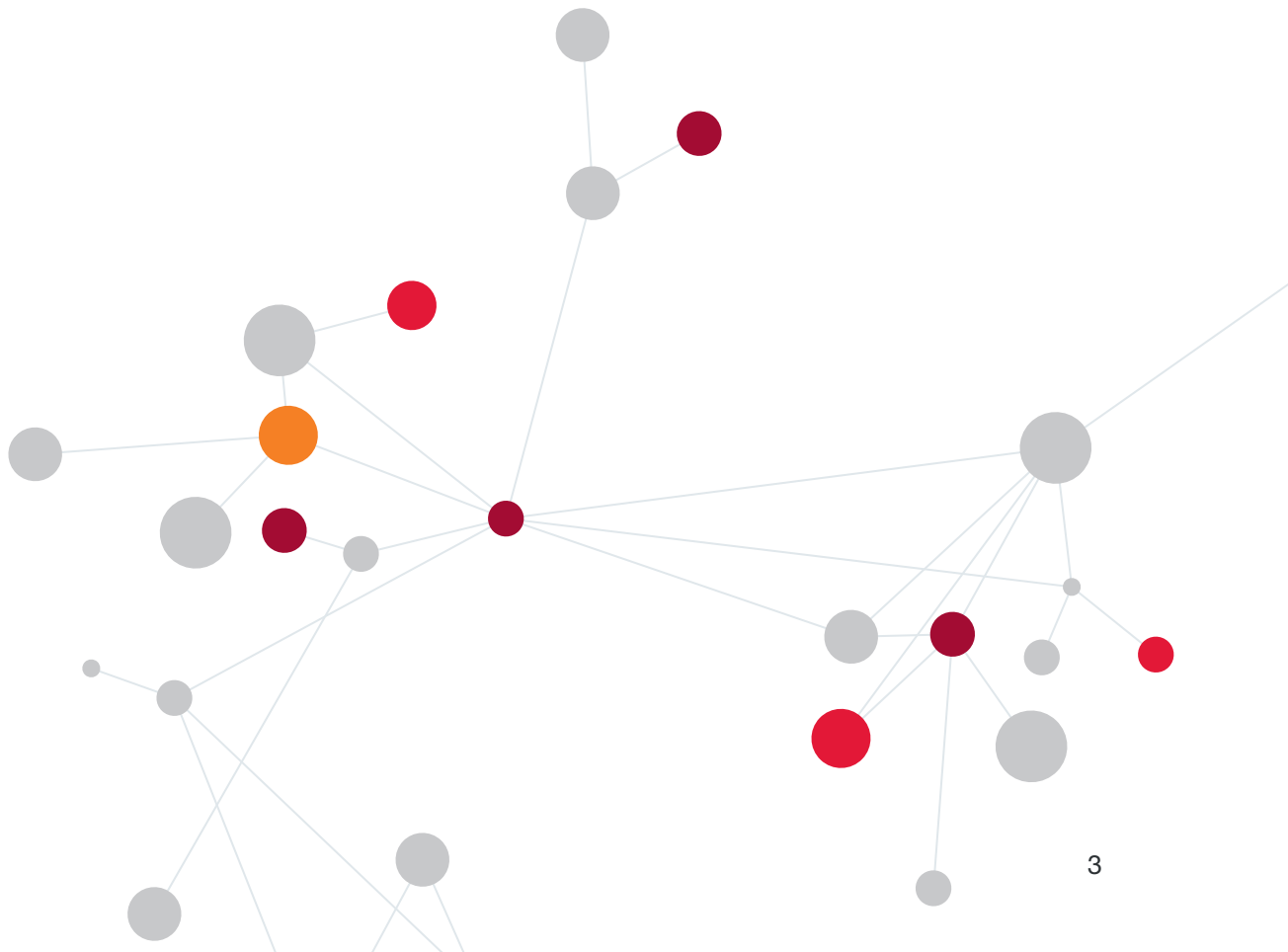
Digital Day modules

A Digital Day is comprised of defined modules tailored to your organization's business objectives. These modules are combined to form your ideal agenda. We work closely with you to feature elements from some or all modules based on your goals for the day.

FRAME

Set the tone and focus for the Digital Day. Align attendees on priorities and objectives.

THINK

Leverage CGI human-centered workshop techniques and design thinking to brainstorm and build consensus with exercises around defined goals.

INSPIRE

Bring innovative concepts to the conversation. Showcase emerging technology demos, case studies, media, and other solutions. Stretch attendees' understanding of the realm of possibilities.

LEARN

Educate attendees around a technology topic, CGI IP solution, CGI Client Global Insights finding, CGI industry point of view, or other topic of interest.

ACT

Define and/or produce a tangible outcome that you can take back to your organization and that CGI can help you to implement.

MAKE

Turn inspiration into action by demonstrating a technology or concept. Engage attendees in the hands-on creation of a tangible product or experience, such as rapid prototyping or a hackathon.

Preparing to get maximum value

We understand that your time is precious. That's why we prepare and set expectations ahead of the Digital Day to make sure that you walk away with a tangible outcomes. We focus on getting you the results you're looking for by closing the day with a focus on action.

Pre-planning

Define the desired outcome of the Digital Day and craft the right agenda through close collaboration between the CGI account lead and your organization.

Frame

Set the tone and focus on aligning objectives and goals. During this time, you can talk about what your organization needs and how CGI can help.

Digital Day

Execute each module of the pre-planned agenda. Close computers, turn off phones and be fully present.

Act

Define and/or produce a tangible outcomes that your organization can take back and execute with CGI's help and/or the setting up of internal teams for success.

Who should attend?

A Digital Day is for anyone in your organization who is an agent for change.

Digital Days always involve a mix of both business and IT leaders. They are for the CEO, senior executives and other people involved at different levels of digitalization within your organization.

C-level Executive Management

Operations Management

Technology

Marketing

Customer Relationship Management

Talent Acquisition

Innovation Programs

Security

Products & Services

What have our clients said?

Before

"We have a digital plan already."

"With this many of my senior people in one room, I'm hoping you can get us aligned—and fast."

"CGI is our outsourcing partner. You do consulting, too?"

"We have so many competing digital priorities."

"I have no idea what to expect from today."

After

"Very positive experience, enjoyed the teamwork aspects and the creative solutions implemented around the world."

"The industry trends are compelling, and this opened our eyes to new ways that we can work as a business."

"Highlight was learning about what others are doing / have done globally in the digital space."

"Learning a lot more about my own company that I knew of, and have a better expectation of the direction the company may be heading."

"Learning about cutting-edge technologies and companies."

"Working with colleagues across business areas on solving problems."

Let's get started!

Contact us to arrange your own Digital Day.

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cgi.com/digital-transformation

CGI

About CGI

Founded in 1976, CGI is one of the largest IT and business consulting services firms in the world. Operating in hundreds of locations across the globe, CGI professionals help clients to achieve their goals, including becoming customer-centric digital organizations. We deliver an end-to-end portfolio of capabilities, from high-end IT and business consulting to systems integration, outsourcing services and intellectual property solutions that help accelerate clients' results. CGI works with clients around the world through a unique client proximity model complemented by a global delivery center of excellence network to help clients accelerate results, transform their organizations and drive competitive advantage.

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