

Share Our Strength: Ending childhood hunger in Maryland

SHARE OUR STRENGTH

Washington, DC
USA

Online:

www.strength.org

Industry:

Non-Profit

“Because of the CGI tool, we now know how many more eligible children have access to nutritious meals, and we can replicate this project in other states.”

Josh Wachs, Chief Strategy Officer, Share Our Strength

Share Our Strength® is ending childhood hunger in America by connecting children with the nutritious food they need to lead healthy, active lives. Through its No Kid Hungry Campaign™—a national effort to end childhood hunger in America by 2015—Share Our Strength ensures children in need are enrolled in federal nutrition programs, invests in community organizations fighting hunger, teaches families how to cook healthy meals on a budget, and builds public-private partnerships to end hunger, both nationally and at the state level.

The Challenge

The state of Maryland partnered with Share Our Strength and made a commitment to end childhood hunger by 2015. In order to meet this goal, Share Our Strength needed to assemble and analyze data from all federal child nutrition programs in Maryland. Collecting consistent program participation data from three public agencies administering six programs is a difficult challenge.

How CGI Helped

CGI provided a pro bono consulting team to Share Our Strength and the Governor's Office for Children. The project team developed a data management and reporting tool to aggregate and analyze monthly reports received from partner agencies. CGI's data tool provides cohesive, easy to read charts and graphs that illustrate progress against goals, and provide data on where to focus efforts for improvement.

The Results

CGI's data management tool allows the Partnership to end childhood hunger in Maryland to easily report results to the Governor, the partners and other audiences, and tracks the progress of public agencies in their pursuit of measured goals. Consolidating data within one tool has helped by:

- Improving real-time reporting from agencies
- Generating charts and graphs to highlight areas of excellence and identify where to focus efforts
- Providing significant time savings
- Forecasting 18-month program projections based on accurate history

The bottom line: Maryland is a pioneer state for Share Our Strength's No Kid Hungry model with a goal focused on fighting childhood hunger. With CGI's assistance, the program now has an effective tracking tool to visibly see results and ensure efforts are aligned appropriately in the fight to end childhood hunger in Maryland by 2015.