Today’s Challenges…Tomorrow’s Opportunities

May 25 - 27, 2014
Le Centre Sheraton Hotel, Montreal, QC.

CGI Services to Credit Unions is hosting CGI Synergy Summit 2014 in Montreal May 25-27, 2014. We invite all of our industry supplier partners to join us at this premiere showcase of credit union business and technology services and solutions for our valued clients across Canada. Our focus will be the challenges facing our Canadian credit union leaders today and the strategic business and technical solutions to turn these challenges into real opportunities.

Synergy Summit 2014’s event flow and program has been designed to allow for significant networking and face-time with delegates and participants as all of our breaks, breakfasts and lunches will be held in the room designated for exhibitors. We encourage you to take advantage of this opportunity to promote your solutions to these industry leaders. The event will kick off with an evening welcome reception May 25th right on the Exhibit floor.
In addition to exhibiting, we are also offering a broad range of sponsorships that include exhibit participation. Sponsorships of meal functions, breaks, beverage services, etc. offer additional promotional options. Each sponsorship has exhibit booth included.

- **Diamond Sponsor** ($8,500.00) **SOLD**
- Platinum Sponsors (2 - $7,000.00 each)
- Gold Sponsors (5 - $5,500.00 each)
- Silver Sponsors (4 - $4,500.00 each)
- Bronze Sponsors (3 - $3,500.00 each)

For more information on the conference and these high profile opportunities please contact Charlotte Porter at charlotte.porter@cgi.com or call (905) 695-6433

**Exhibit Booth Cost and Information** ($2,000)

- 10ft. x10ft. booth space*
- 2 chairs, 6 foot table, waste basket,
- 15 amps 110 volts duplex outlet included
- Exhibitor information (max 80 words) featured in Program/Agenda material - including presence in Event App (please provide graphics)
- 8.5x11 single sheet promotional material included in participant kits
- One full delegate pass per exhibitor
- Additional company delegates - $350
- A copy of the registered attendee list
- Exhibitor provided door prizes will be drawn during closing remarks
- Booth spots are confirmed on receipt of payment and allocated on a first-come, first-served basis
- Exhibitors and Sponsors must wear/display badges at all times

* Please note: Ballroom is carpeted and you are expected to provide signage for your booth area. **ALL** additional booth related requirements (e.g. material handling, furniture, specialty items, etc.) are available through GES, the official Exhibit Contractor. A link to CGI Synergy Summit 2014 - GES services document can be found on a following page.

Exhibit Booths may be paid by cheque or credit card. Credit card payments contact: charlotte.porter@cgi.com

I will be paying by cheque: [ ] Cheque enclosed [ ] Cheque to be mailed

Please make cheques payable to CDSL Canada Limited and mail to:

CGI Information Systems and Management Consultants,
150 Commerce Valley Drive, Markham, Ontario L3T 7Z3
Attn: Charlotte Porter
Booth Selection*

After referring to the floor plan, please indicate your preferred booth by space number. Your booth selection will not be considered until full payment has been received.

1st Choice_____________ 2nd Choice_____________ 3rd Choice_____________ 4th Choice_____________

* Conference sponsors will receive preference in selecting booth locations for CGI Synergy Summit 2014. Fully paid Exhibitors will then receive their selection on a first come first serve basis.

Please send completed document (including fine print pages that follow) and payment information to the attention of Charlotte Porter: chalotte.porter@cgi.com, Fax: (905) 695-6559

For Mail/courier:
CGI Information Systems and Management Consultants
150 Commerce Valley Drive
Markham, Ontario L3T 7Z3
Attn: Charlotte Porter
(905) 695-6433

ADDITIONAL INFORMATION FOR EXHIBITORS:

Exhibitor Delegate Registration
Exhibitors may register one free delegate and additional delegates at a reduced price of $350. Please contact Charlotte Porter to receive a password and promotional code that will permit you to make these registrations. Once you have received your codes, you can click on the button below to register delegates.

Hotel Registration
Le Centre Sheraton has provided us with the very competitive group rate of $185/night. Please take advantage of this rate to be close to your clients and delegates. To reserve please click the following link:

Shipping Information
If you are a hotel guest and would like your booth materials (small boxes or plastic molded exhibit cases under 100 lbs.) to be sent directly to the Hotel, please send them no earlier than Thursday May 22, 2014 to:
Le Centre Sheraton Montreal, 1201, boul. René-Lévesque ouest, Montréal, (Québec) H3B 2L7 Canada
Attn: Valerie Michaud
Please Hold for: CG Synergy Summit 2014
Booth #

For advance and secure shipping and all larger shipments, please see GES exhibitor services document.

Additional Exhibitor Services
GES is the official exhibitor show services contractor. Please click on the link below to access information and pricing of these services.

GES Exhibitor Services Document
The following agreement to abide by the rules and regulations must be signed and dated, and returned with the payment and completed registration form in order to reserve booth space. Space is not guaranteed until this contract and the payment(s) are received by Charlotte Porter.

Please sign and fax all fine print pages to Charlotte Porter at 1.905.695.6559 or email charlotte.porter@cgi.com

- Exhibitor booths will be assigned by CGI.
- Space is not considered reserved until full payment has been received.
- Payment is due upon receipt of registration.
- All Exhibitor demonstrations must be contained within your designated space.
- Exhibitors may not conduct any demonstration or activity resulting in the obstruction of aisles or preventing ready access to neighboring exhibits.
- No hazardous material may be stored or placed on display in the Tradeshow.
- Absolutely no company identification may be placed outside the area of your specific booth (i.e. on walls, hanging from the ceilings, standing on the floor, etc.).
- All signage must be contained within each sponsors’ Tradeshow space.
- No music or entertainment is allowed in the Tradeshow space.
- All Exhibitors must continuously staff the booth during Tradeshow hours with a minimum of one (1) person.
- All Exhibitor/Exhibitor Sponsors entering the Tradeshow must wear their Exhibitor name badges, including after hours and during move-in and move-out period. Badge trading is not permitted.
- Exhibitor booths must be set up completely 1 hour prior to opening of reception/tradeshow.
- Non-delegate exhibitor set-up and teardown staff will be allowed on the trade show floor up to one hour prior to show opening and immediately after show closing.
- The Exhibitor/Sponsor shall not hold CGI liable for any loss, damages, theft, or destruction of an exhibitor/sponsor’s property, and further, Exhibitor/Sponsor shall indemnify CGI, Le Centre Sheraton, and the affiliates and subsidiaries of each, and hold them harmless from any complaints, suits, or liabilities resulting from negligence of the Exhibitor/Sponsor in connection with the Exhibitor/Sponsor’s use of its assigned space.
- CGI reserves the right to prohibit and/or evict Exhibitors/Sponsors whose presentation is in any manner deemed by CGI as offensive. In the event of such prohibition or eviction, CGI shall not be liable to Exhibitor/Sponsor for refund of Exhibitor/Sponsor fees.
- Cancellation policy: A 100% cancellation fee will be levied on all cancellations. No refunds will be given for cancellations.
- Le Centre Sheraton and CGI will not be held liable for damage or loss of Exhibitor/Sponsor property resulting from any cause. Any claims for loss, damage or injury are waived by the Exhibitor/Sponsor.
- Exhibitor/Sponsor is prohibited from displaying collateral in other Exhibitor’s space unless it is co-sponsor literature printed with logos from all parties involved.

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- Exhibitor/Sponsor will not demonstrate products and services that CGI reasonably determines to be competitive with products and services of CGI.
- CGI reserves the right to judge appropriateness of giveaway items.
- The maximum number of exhibitor representatives shall not exceed the number of registrations available for the exhibitor’s sponsorship(s), whichever is less. Conference badges may not be shared.
- Exhibitor/Sponsor acknowledges that CGI Synergy Summit 2014 provides CGI clients a learning opportunity where they can expand their knowledge of CGI and partner products and services, industry best practices, and interact with their peers. Exhibitor/Sponsor therefore agrees to refrain from conducting ‘direct’ selling activities during the conference.
- CGI reserves the right to use Sponsor names in CGI’s conference promotional and/or marketing materials,
- This agreement constitutes all of the terms regarding the Exhibitor/Sponsor’s participation in the conference.

I am the authorized representative of the above-named organization with the full power and authority to sign and deliver this application. The company agrees to comply with all the policies and procedures contained in the fine print within this application form.

__________________________________________   ___________________________________
SIGNATURE         DATE

___________________________________________________  __________________________________
PRINTED NAME/TITLE       COMPANY