

The CGI logo

The CGI logo is the primary visual representation of CGI. As such, modifying the logo is not permitted.

The protected blank space around the logo — 1/2 of the height of the letter “I” — is part of the logo and must be respected at all times. Nothing else is permitted in this area. (Note that this protection space is included in the JPG and PNG versions of the download on Brand Source.)

Using the CGI logo within a design element for a trademarked name is not permitted, and the CGI logo is used only once on a page or slide.

When needed, always resize the logo proportionally to prevent distortion and please follow the CGI logo’s red color recipe to ensure you are using the proper red.

Protection area



Color



CGI Red (Cherry)

Pantone	PMS 186 C
RGB	227-25-55
CMYK	0-100-81-4
Web	E31937

Size



Minimum size

- 0.5 inch
- 14 mm
- 36 points
- 50 px (screen)