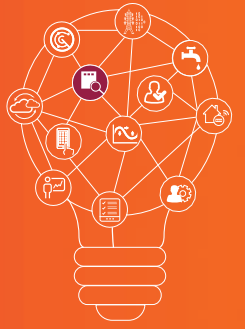
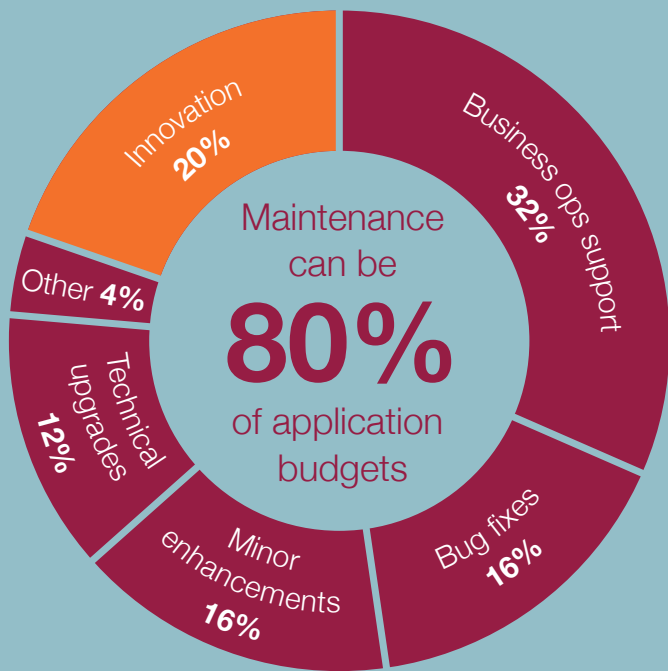


Tomorrow, today.

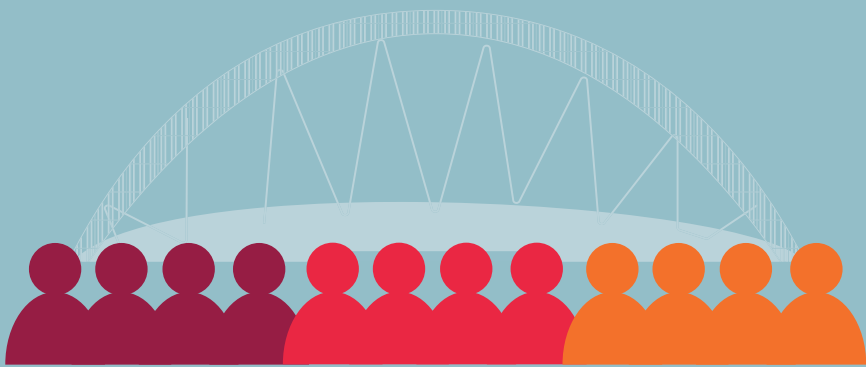


Use your IT budget to drive your business

IT functions are running just to stand still



IT failures cost organisations **£410,000 on average**, and affect **776,000 people...**

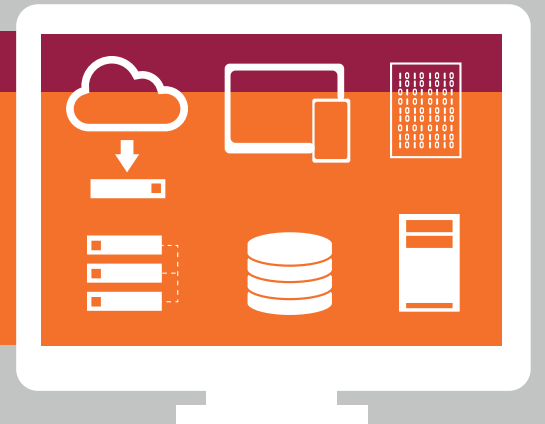


...which could pay for **12 IT professionals** on an average salary, and **fill Wembley Stadium 8 ½ times**

Unauthorised IT investment is rife

20% unauthorised investment

80% authorised investment from IT budget



95%

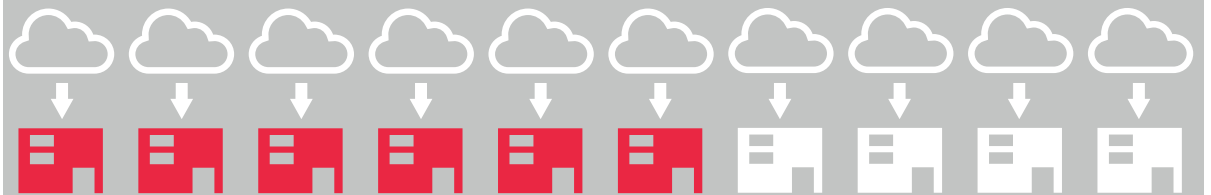
of external cloud services are unauthorised

It's only going to escalate

By 2020,

60%

of companies will get all their office system capabilities from the cloud



Our Application Portfolio Management Framework (APMF) helps you to push your applications to their peak performance.

We'll identify your issues, using:

Risk landscape assessments

Business capabilities and value assessments

Application estate discovery

And then improve your application performance with:

Application metrics discovery

Application rationalisation

Application transformation roadmaps

This means:

You get reduced application maintenance costs

You increase your business agility

You optimise delivery of business services

Sources: Azeez, K (2015) Firms spend 80% of IT budgets on maintenance. Available: <http://newtelegraphonline.com/firms-spend-80-of-it-budgets-on-maintenance/>. Van der Zijden, S, Holte, M, Roberts, J. (2015) Eight Steps to Revitalize Your IT Cost Optimization Initiative With Application Rationalization. Available: <https://www.gartner.com/doc/3097117?ref=SiteSearch&stkw=application%20portfolio%20management&nl=search&srld=1-3478922254>. McGrath, S, (2014) Organisations spending average of £410,000 per IT failure. Available: <http://www.microscope.co.uk/news/2240236117/Organisations-spending-average-of-410000-per-IT-failure>. Gartner (2015) Gartner Survey of More Than 2,800 CIOs Underlines Regional Differences Between CIOs. Available: <http://www.gartner.com/newsroom/id/2981417>. Starke, J. (2015) Shadow IT: You Can't Manage What You Can't See Available: <http://blogs.cisco.com/datacenter/shadow-it-you-cant-manage-what-you-cant-see>. Gartner (2015) Gartner Says Modernization and Digital Transformation Projects Are Behind Growth in Enterprise Application Software Market. Available: <http://www.gartner.com/newsroom/id/3119717>