

# Reporting Transparency

**B**usiness leaders are under increasing pressure to make quick and accurate decisions. However, it's often difficult to pull together the data needed to support business assessment from all levels of the organisation. To complicate matters further, market and regulatory bodies have accelerated reporting deadlines and expanded disclosure requirements. Internally, companies need to continually improve their understanding of the business. And reports are the essential delivery mechanism for all of this. Keeping up with the demands of reporting can be challenging. How a company deals with this challenge can be the difference between profit and loss.

## **ACTIONABLE INSIGHT WHEN YOU NEED IT**

The successful implementation of Oracle Business Intelligence Enterprise Edition (OBIEE) and supporting reporting applications helps people understand how their business is performing - from front line employees to senior management - to enable better decisions, confident actions, and more efficient business processes. OBIEE/ OBIA represent a complete, business intelligence (BI) platform that is designed for scalability, reliability, and performance. They deliver a full range of analytic and reporting capabilities for contextual, relevant and actionable insight to everyone in an organisation.

## **Reporting Transparency from CGI**

To make sure that your organisation can benefit from the powerful functionality of this comprehensive BI tool, CGI has created a series of innovative implementation, upgrade and training offerings designed to deliver maximum return on existing and future BI investment.

Our reporting transparency proposition offers services that span the range from analysis and benchmarking to implementation and upgrades, plus report and dashboard design and development. We provide the technical expertise, business domain experience, as well as the execution required to bring you to a complete solution.



## **FACT SHEET**

WE HELP YOU LEVERAGE  
ADVANCED ANALYTICS TO:

- Transform customer and enterprise data into valuable insight
- Align different functions across the organisation to achieve profitable results.
- Enhance operations and maintain forecasting accuracy
- Reduce the cost of regulatory compliance
- Improve profitability and competitive advantage

### The best decisions involve more than just technology

It begins with understanding your current reporting and budgeting business process and the inherent challenges, then deciding what the process should be, and finally, identifying the capabilities and a plan to meet the challenges. Our reporting transparency service helps you:

#### Reduce the total cost of ownership

We help you maximise your investment in BI skills and technology, and reduce their TCO by about 25%. You extract more value from existing IT investments such as ERPs, and leverage the full potential of existing but fragmented data in your organisation. For example, use client data to analyse and predict client behaviour and value.

#### Track risk and compliance

We enable you to be accountable and “in control” by providing auditable and traceable information flows from operational systems to regulatory reporting for regulators, shareholders and the public.

#### Improve Revenue Dynamics

We have designed a BI transparency framework that will help you understand client behaviours to multiply the benefits of your marketing and sales efforts. Our experts in predictive analysis help you navigate the complexities of fast moving markets such as telecommunications, insurance and online retail.

#### Corporate performance and alignment

We understand your strategic challenges and management processes and support performance management initiatives across your organisation by collecting, analysing and presenting metrics. Our knowledge of the BI and EPM lifecycle and best practices enable you to track performance and align metrics against business strategy.

### ABOUT CGI

With over 69,000 professionals in 40 countries, CGI fosters local accountability for client success while bringing global delivery capabilities to clients’ front doors. Founded in 1976, CGI applies a disciplined delivery approach that has achieved an industry-leading track record of on-time, on-budget projects. Our high-quality business consulting, systems integration and outsourcing services help clients leverage current investments while adopting new technology and business strategies that achieve top and bottom line results. As a demonstration of our commitment, our average client satisfaction score for the past 10 years has measured consistently higher than 9 out of 10.

Bringing it all together takes vision



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## BUSINESS INTELLIGENCE AT WORK

Moving to OBIEE /OBIA can make a real difference to your business; and a plan, based on CGI's best practice methodology can make it happen.

- We have 2,300 BI/PM consultants across the world
- We were referenced in Gartner's very first BAP Magic Quadrant as one of the top 10 global players
- A leading insurance company raised client satisfaction by 24% by implementing the CGI BI framework

## WHY CGI?

When you make the decision to acquire the Oracle BI applications you need an integration partner. Managed by our best experts worldwide, CGI's Reporting Transparency framework is recognised as a standard for business intelligence. We work with you on site and we work with you remotely, providing training, consulting, direction, guidance and knowledge transfer. In short, everything you need to be successful.

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