

Behind the scenes at an SME Accelerate event

Coming to a town near you...

There's something Sherlock Holmes about it: just a date and a location, sitting on the events page of our website. What really goes on at an SME Accelerate event? Who goes and what do they get out of it? Here's a behind-the-scenes look at our recent Sunderland event...

What is an SME Accelerate event?

It's an opportunity for interested SMEs to meet our team, face-to-face. And it's a chance to network and find out more about how the Accelerate programme can draw SMEs into the larger contract opportunities that are out there. It also makes sense that we come to you, and meet a whole group of interested people at once, rather than asking you to make the trek to London to meet us on a one-to-one basis.

Who was the Sunderland event for?

We pitched the event at organisations that were not yet part of the SME Accelerate programme. Working in partnership with David Dunn, CEO of Sunderland Software City, we met six SMEs on the day and joining us were representatives from organisations such as Arjuna, On-Trac and Vector76. We were careful to choose SMEs that shared a focus, to make sure the event was well worth their time.

So what went on behind the closed doors?

The event was the perfect opportunity for the attending organisations to present themselves in a networking environment to other SMEs and to CGI. We gave a short presentation outlining the benefits of the Accelerate programme and giving more detail about the types of contracts available.

What happened after the event?

Everyone who went gave the experience a big thumbs up. It sparked lots of interesting conversations that are ongoing. The outcomes are under wraps for now. You'll need to go to your own local event to catch the SME Accelerate experience for yourself.



Focus

SME Accelerate events

Founded in 1976, CGI is a global IT and business process services provider with 68,000 professionals delivering high-quality business consulting, systems integration and managed services.

For more information, please contact us:

T: +44 (0) 845 070 7765

E: enquiry.uk@cgi.com

www.cgi-group.co.uk