



Retail

high-end consulting & ICT solutions

DIGITAL customer experience

Customer behaviour **PREDICTIONS**

OMNI-CHANNEL

Customer segmentation & **LOYALTY**

Retail **SOLUTIONS**



PLATFORMS



SYSTEM INTEGRATION BUSINESS CONSULTING PROJECT MANAGEMENT OUTSOURCING

CONSUMER ANALYTICS & BIG DATA

Customer segmentation, lifetime value and loyalty

Pricing and promotion strategy

Shopping basket and behaviour

Ranging and shelving, customer decision tree

Churn, retention and predictive modelling

DIGITAL TRANSFORMATION & INTERNET OF THINGS

Customer shopping experience

In-store navigation systems

Mobile applications

Omni-channel

Paperless solutions

RETAIL SOLUTIONS

Retail management software

CRM

Operations system

ERP

VOICE OF OUR RETAIL CLIENTS

84% state the need to drive **IT modernisation**
as a top **technology** priority

72% state the importance of harnessing the **power of data**
analytics as a top **business** priority

71% state **improving customer experience**
as a top **growth** priority

Source: „CGI Global 1000“ yearly executive survey, 2016

VISION FOR 2020 - see the VIDEO

