

Share Our Strength®

Analytics enhancement: a practical set of business tools that Share Our Strength put to work to help fulfill its mission.

Share Our Strength® is ending childhood hunger in America by connecting children with the nutritious food they need to lead healthy, active lives. Through its No Kid Hungry campaign®—a national effort to end childhood hunger—Share Our Strength ensures children in need are enrolled in federal nutrition programs, invests in community organizations fighting hunger, teaches families how to cook healthy meals on a budget, and builds public-private partnerships to end hunger, at the national and state level.

THE CHALLENGE

Share Our Strength grants support local non-profit organizations that help connect hungry children with meals. With hundreds of grantees across the United States, Share Our Strength needed the capability to communicate results to sponsors, identify success factors, better allocate future grants, and best pursue its mission.

HOW CGI HELPED

CGI worked with Share Our Strength to identify key processes, IT systems, metrics, stakeholders, and reporting requirements. The team developed a platform to regularly provide critical decision support information, reducing the need for multiple spreadsheets and excessive manual processes. Analytics were further enhanced via key process indicators (KPIs), correlation analyses, and advanced geographic mapping visualizations.

RESULTS

CGI consultants partnered closely with Share Our Strength to position its processes to do the following:

- Identify and capture key analytic data related to grants
- Publish and distribute existing data on a predictable basis
- Inform decision-makers with standard and advanced analytics

The bottom line: CGI helped Share Our Strength better analyze grant requests, helping them connect more kids to the meals they need.

CASE STUDY

NON-PROFIT

“Share Our Strength awards approximately 1,000 grants each year. The analytical insights and substantially improved processing efficiency that CGI has helped us realize are of paramount importance to our organization.”

John Green, Chief Financial Officer, Share Our Strength

ABOUT CGI

With 69,000 professionals operating in 400 offices in 40 countries, CGI fosters local accountability for client success while bringing global delivery capabilities to clients' front doors.

Founded in 1976, CGI applies a disciplined delivery approach that has achieved an industry-leading track record of on-time, on-budget projects.