

# Liberty Online Origination

**L**IBERTY ONLINE ORIGINATION is a consumer-facing online application for soliciting and initiating new member accounts. Easy to use, Liberty Origination enables consumers to open new accounts quickly online, with full account origination completed in the branch.

With Liberty Online Origination, clients benefit from enhanced onboarding processes, improved customer satisfaction metrics, enhanced institutional branding and awareness, and optimized resources and revenues

## ACCOUNT INITIATION FEATURES

- Fast and user-friendly online account initiation (full account origination completed using Liberty Origination)
- Online ID verification
- Device detection for switching to mobile-friendly site
- Google Analytics tool to track performance and usage

## APPLICATION ARCHITECTURE FEATURES

- Multi-layer and service-oriented architecture
- Business layer functionality and customization
- User interface layer design and functionality
- Multi-factor authentication security features

## LIBERTY FINANCIAL SOFTWARE SUITE OVERVIEW

CGI's Liberty Financial Software Suite features robust and innovative software solutions for managing account and loan originations, customer financial profiles and online banking. With these solutions, banks can maximize their productivity and revenue opportunities while enhancing all customer touch points for an improved customer experience.

Liberty software applications are modern, intuitive, fully controllable and highly configurable. They also seamlessly integrate in real time with banking, CRM and third-party systems.



## FACT SHEET

### LIBERTY ONLINE ORIGINATION ARCHITECTURE DESIGN

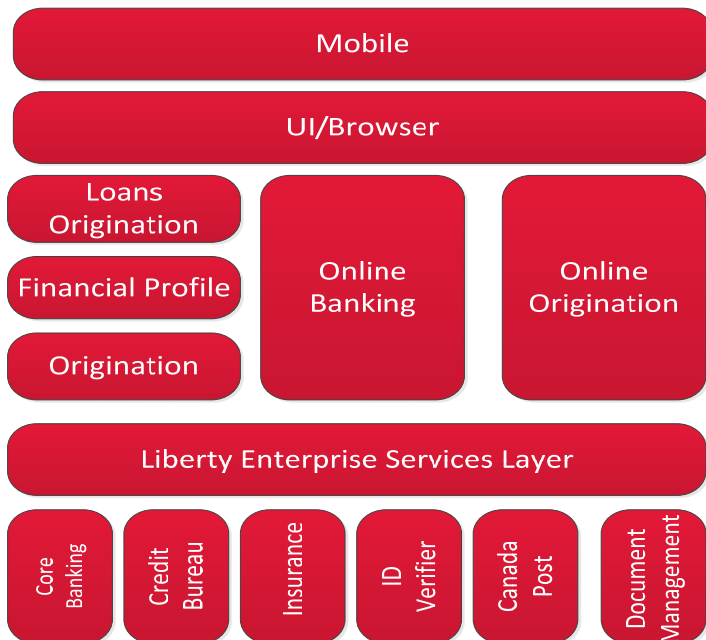
- Modern, web-based technology
- Seamless integration with core banking, CRM and third-party systems
- Fast, centralized-deployment

### USABILITY AND EXPERIENCE

- Customizable with institution code layer
- Self-configurable with management UI
- Intuitive and easy to use, with little to no training required

### FUNCTIONALITY

- Single sign on authentication
- Monthly updated address data
- Document generation and packaging



*Turn outdated business processes into an exceptional customer experience*

#### ABOUT CGI

Founded in 1976, CGI is one of the largest IT and business process services providers in the world. We combine innovative services and solutions with a disciplined delivery approach that has resulted in an industry-leading track record of delivering 95% of projects on time and within budget.

Our global reach, combined with our proximity model of serving clients from 400 locations worldwide, provides the scale and immediacy required to rapidly respond to client needs. Our business consulting, systems integration and managed services help clients leverage current investments while adopting technology and business strategies that achieve top and bottom line results.

As a demonstration of our commitment, our client satisfaction score consistently measures 9 out of 10.

For more information about CGI, visit [www.cgi.com](http://www.cgi.com), or email us at [info@cgi.com](mailto:info@cgi.com).