

Transportation Management Advice

In today's competitive market, customers are expecting their purchases to be delivered faster and cheaper, if not for free. Rapidly changing demand and shorter product lifecycles are pushing the need for greater visibility and flexibility in transport networks. Yet there is continual pressure on companies to reduce transport spending, despite spiraling fuel and labor costs.

THE CHALLENGE

Transport market behaviors are changing. To adapt, product suppliers need to change their strategies on how to handle transport. New IT solutions are emerging to support this changing competitive landscape but finding the best solutions for your business can be daunting and is usually far more complex than simply selecting a product. A fresh mindset on transport processes is needed to remain competitive.

REDUCE TRANSPORT SPEND AND IMPROVE CUSTOMER SERVICE

A transportation management system (TMS) manages the planning and execution of transport across the supply chain. This can be expanded to cover all transportation management functions. Implementing TMS can rapidly reduce your overall transport spend by as much as 30 percent by automating processes and integrating and streamlining logistics planning, execution and shipping costs across all modes of transport. The level of automation and planning provided can improve filling rates and significantly reduce the risk of costly unexpected events.

CGI BY YOUR SIDE

Working alongside leading global retailers, manufacturers and distributors, we fully understand today's transport challenges. Our experienced professionals can support you in finding the optimum solution to the specific challenges you are facing. We can support you in whichever situation you find yourself in and throughout the entire process of transformation.

Transportation business advice

Are you suffering from a fragmented organization? Has transport been addressed as a discrete management activity? The first step to an improved and more efficient transport system is to ensure you have a thorough understanding of your current situation. This involves an in-depth review of your



FACT SHEET

KEY BENEFITS

- Thorough understanding of your current situation and potential with a compelling business case
- Your resources will have the right information and mindset to start executing a TMS project
- Clear picture of the result you want from a transportation solution
- Support through your procurement process
- TMS high-level project plan and a proposed project setup, plus complete IT services

existing systems and processes to assess what the best transport handling approach would be for your business.

What are your pain points? What resources do you have? What are you prepared to do? Many of our clients are now asking us whether it would be best to bring transport back in-house. Outsourcing is no longer always the best choice.

Gaining the commitment and support of leadership teams is key to the success of a TMS transformation. Having supported numerous global manufacturers, retailers and distributors through TMS studies and implementations, our change management experience provides vital support through a proof-of-concept study. We use advanced tools to evaluate stakeholder disposition. We can run workshops and demonstrations and provide market analysis to engage stakeholders.

If you end up with a compelling business case and have the right mindset and resources, we can then help you to execute a TMS project.

Transportation process advice

Once you have a business case, it is important to prepare yourself for the new transport solution. Our business analysts are very skilled in using process tools and can help you to review your processes and ways of working, gathering requirements from your operations to feed into a project plan.

It is important to have a clear picture of the result you want from a transportation solution. At this stage, you may discover that your transport can be sufficiently enhanced simply by improving your existing processes. It is not always necessary to invest in a TMS solution to gain the results you need. You can trust us to help you find the best way forward for your business.

TMS product selection

By this stage you should have a deep understanding of your current situation and what you hope to achieve with a TMS. The next step is to select the best solution for your business. This could involve expanding your current ERP system with a module for transportation or the implementation of a TMS. We can support you through the RFP process and conduct TMS fit assessments to help you select the most effective solution for your needs. The end result will give you a TMS project plan and a proposed project setup.

WHY CGI?

We are a leading business and technology service company with 69,000 people in more than 40 countries. Our TMS advice service is part of our wider capabilities in supply chain acceleration (SCA). SCA is an integrated, end-to-end framework of best practices, approaches, platforms and solutions based on our more than three decades of experience. We help our clients achieve efficient, cost-effective, and customer-orientated supply chain ecosystems.

ABOUT CGI

Founded in 1976, CGI is a global IT and business process services provider delivering high-quality business consulting, systems integration and outsourcing services. With 69,000 professionals in 40 countries, CGI has an industry-leading track record of on-time, on-budget projects, aligning our teams with clients' business strategies to achieve top-to-bottom line results.

For more information about CGI, visit www.cgi.com or email us at info@cgi.com.