

# Oracle Transportation Management

**T**ransport costs remain significant for most product-centric organizations, at an average of more than 6 percent of revenue, reaching as high as 10 percent. CGI is able to reduce this percentage through Oracle Transport Management (OTM), offering a rapid return on investment.

## THE CHALLENGE

Escalating fuel, raw material and labor prices, in addition to increasing legislation, create continual pressure to reduce costs and improve supply chain efficiency. Cutting transport costs has always been a priority for retail, manufacturing and logistics companies, but as global supply chains demand increasing flexibility, a new level of control is required.

With continued globalization, there is a need to serve increasingly demanding customers with more personalized products and to do so faster. You need to respond quickly to rapid changes in demand to enable global growth, as well as properly manage external risks such as political instability and regulation.

The transport sector is responsible for a significant portion of CO2 emissions, creating pressure to also reduce emissions and report accurately. You need to optimize and measure performance, improve supply chain visibility and enable faster time to market, while improving customer service.

All of the above put pressure on transport. Now is the time to take control.

## WHY ORACLE TRANSPORTATION MANAGEMENT?

Transportation management systems (TMS) are proven to rapidly reduce transport and logistics costs by as much as 30 percent. This is achieved by integrating and streamlining logistics planning, execution, shipping costs and process automation across all modes of transportation. Typical savings can be achieved through the following:

**Contract management** – Using contractual prices, listing out additional costs, and reducing pricing errors can result in a 5-10 percent reduction in administrative costs.

**Vehicle loading and route selection** – Lowering dock congestion, understanding constraints, and calculating the lowest cost routes can generate a 5-17 percent reduction in annual transport costs.

**Mode and carrier selection** – Comparing available options, monitoring costs, and eliminating the need for urgent shipping can result in a two to seven percent reduction in annual transport costs.



## FACT SHEET

### KEY BENEFITS

- Centralized logistics visibility
- Reduced freight costs
- Lower inventory levels
- Increased customer satisfaction/service levels
- Free up working capital
- Room for continuous improvement.

Along with improved service levels, the implementation of OTM results in a total average reduction in transport costs of up to 5-10 percent annually.

**Transport operations** – Increasing the visibility of shipping progress and automating repetitive tasks can decrease transport costs by as much as five percent a year.

**Performance monitoring and improvement** – Establishing internal and external performance indicators and bringing in reliable management control based on factual elements can reduce transport costs by up to three percent.

### **WHAT IS ORACLE TRANSPORTATION MANAGEMENT (OTM)?**

OTM is the leading transportation planning and execution solution for shippers and third party logistics providers. It allows you to integrate and streamline transportation planning, execution, freight payment, and business process automation through a single application. You can do this across every mode of transportation—from full truckload to complex multi-leg air, ocean, and rail shipments. As a result, you can lower your transportation costs, improve your customer service and asset utilization, and benefit from a flexible, global fulfillment solution.

You can plan, manage and control the flow and storage of goods, services, and related information from the point of origin to the point of consumption, so that you continue to meet customer requirements.

Our clients frequently ask us how they can take care of their logistics needs. With OTM, we tailor solutions to meet your requirements, allowing you to take control of your transport and logistics, whether it is in-house or outsourced.

### **WHY CGI?**

We are a leading business and technology service company with 69,000 professionals in 40 countries.

Working alongside leading global retailers, manufacturers and distributors, we fully understand today's transport challenges. We offer a deep understanding of the transport and logistics sector, together with extensive system integration experience.

We've partnered with Oracle and MavenWire, a leading global provider of OTM application services, to provide our clients with the best possible OTM solutions. Our integration and change management expertise, combined with MavenWire's experience in implementing and designing core OTM functions, enables us to offer a fully integrated solution that delivers great value to our clients.

We understand supply chains and have been a part of various client success stories in the areas of retail, logistics and manufacturing. We use our industry expertise and technical know-how to ensure OTM projects are implemented to fully address your unique business challenges.

As an Oracle Platinum Partner with more than 5,500 Oracle consultants worldwide, we're able to deliver large scale global projects, helping to improve processes and foster growth.

### **ABOUT CGI**

With 69,000 professionals operating in 400 offices in 40 countries, CGI fosters local accountability for client success while bringing global delivery capabilities to clients' front doors. Founded in 1976, CGI applies a disciplined delivery approach that has achieved an industry-leading track record of on-time, on-budget projects. Our high-quality business consulting, systems integration and outsourcing services help clients leverage current investments while adopting new technology and business strategies that achieve top and bottom line results. As a demonstration of our commitment, our average client satisfaction score for the past 10 years has measured consistently higher than 9 out of 10.

For more information about CGI, visit [www.cgi.com](http://www.cgi.com) or email us at [info@cgi.com](mailto:info@cgi.com).