



Mission: Possible

Tuesday, April 21, 2026



**Falls Church Marriott Fairview Park
3111 Fairview Park Drive
Falls Church, Virginia, 22042**

Join us at Momentum Day to showcase how you can support the government to be Mission-Ready! As the government-sponsored Momentum User Group's flagship event, this dynamic one-day event promotes collaboration, education, and empowerment with presentations from government leaders and industry experts.



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About the event

Momentum Day is the Momentum® User Group's (MUG) annual educational conference designed specifically for the federal government financial, acquisitions, and asset management community. This event brings representatives from all three branches of the federal government, including central offices and mission support branches. Momentum Day includes presentations from government leaders and industry experts on topics ranging from key compliance initiatives, thought leadership, and product innovations with AI and automation. The focus is on enabling Momentum customers and partners to maximize their solutions while exchanging best practices and insights within the Momentum community.

Exhibit hall schedule*

8:00 a.m. – 9:00 a.m.	Pre-event breakfast with exhibitors & check-in
10:15 a.m. – 10:40 a.m.	Break with exhibitors
11:40 p.m. – 12:45 p.m.	Lunch/exhibits
1:40 p.m. – 2:05 p.m.	Break with exhibitors
3:05 p.m. – 3:30 p.m.	Break with exhibitors
4:30 p.m. – 5:30 p.m.	Networking reception

*Times subject to change

Momentum Day highlights from 2024



800+
Registrants



36
Government
agencies in
attendance



20
Sessions



17
Government
presenters



Why sponsor?

Sponsoring at Momentum Day not only offers you the ability to showcase your products and services, it provides the opportunity to forge meaningful connections that establish your organization as a pivotal contributor in federal financial, acquisitions, and asset management. By sponsoring, you gain access to a targeted audience of decision-makers and influencers within the federal government, enhancing your visibility and enabling you to position your organization as thought leaders and as a trusted partner in driving efficiency.

Sponsor Tiers & Benefits

Tier	Gold	Silver	Bronze
Price	\$8,000	\$5,000	\$2,000
Conference registrations			
Waived conference registration fee <ul style="list-style-type: none">\$3,375 value for Gold\$2,025 value for Silver\$675 value for Bronze	5	3	1
In-person presence			
Choice on booth location first come first served upon payment receipt	✓		
6-foot exhibit table and 2 chairs	✓	✓	
Monitor provided to display videos or other digital materials at the event*	✓		
Virtual booth			
Custom virtual booth: Logo, website link, company description, exhibitor contact info	✓	✓	✓
Video, images, and downloadable PDFs	✓	✓	
Ability to chat 1:1 with attendees during the event	✓	✓	
Analytics and reporting on booth visits and downloads	✓	✓	✓
Video promotion			
1-min welcome video before general session Note – videos produced need to be received by CGI at least two weeks in advance.	✓		
Food and refreshment sponsor			
Recognition as breakfast, coffee break, afternoon snack or networking reception (food only) sponsor	✓		
Social media recognition			
Sponsor recognition on CGI's LinkedIn channel prior to event	✓		
Pre-conference recognition			
Conference event page listing	✓	✓	✓
Logo and website URL included in marketing emails	✓	✓	✓
Conference recognition			
Special acknowledgment during the General Session introduction	✓		
Logo and website URL recognition on welcome presentation during General Session*	✓	✓	✓
Logo and recognition as a sponsor on conference event page	✓	✓	✓
Post-conference recognition			
Post-Conference Email to attendees	✓	✓	✓

*New offerings for sponsors

Ready to sponsor?

Please visit [Momentum Day](#) to register as a sponsor, select your sponsorship level and payment preferences. Deadline for sponsorships is April 7, 2026.

For questions or assistance on sponsoring, please contact Gwyneth Collins Gwyneth.Collins@cgifederal.com.