

User experience at CGI

Placing people at the heart of innovation

CGI



Your challenges



Difficulty in delivering a seamless and intuitive user experience across digital platforms



Inefficient or outdated processes hindering productivity within your organisation



Increased demand for products and services to be functional, personalised and user friendly



Difficulty balancing operational and cost pressures while ensuring user demands are met

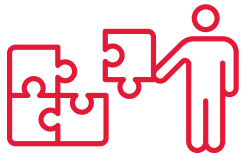


Inability to align digital initiatives with overall business strategy



Our solutions

We curate on-demand teams of passionate creatives, seasoned design-thinking practitioners and entrepreneurial leaders to drive top-line growth and digital value creation



Consulting and Strategy

Our industry expertise and advisory services can identify opportunities to transform the way you do business.



Detailed UX Assessments

Our experts will review and evaluate your current digital services and make recommendations for best practice strategies.



People-centered innovation

Our passion for intelligent automation and digital transformation brings meaningful progress in the modern era.



Transformative Innovation

The way we work helps organisations close the innovation ROI gap and significantly impact business outcomes.

Our experts

The Human-Centred Design team is split into four roles, each fulfilling a vital and highly-skilled aspect of user experience delivery:



User Researcher: conducts research and gathers insights into user needs and behaviours to inform the design and development of effective digital products and services.



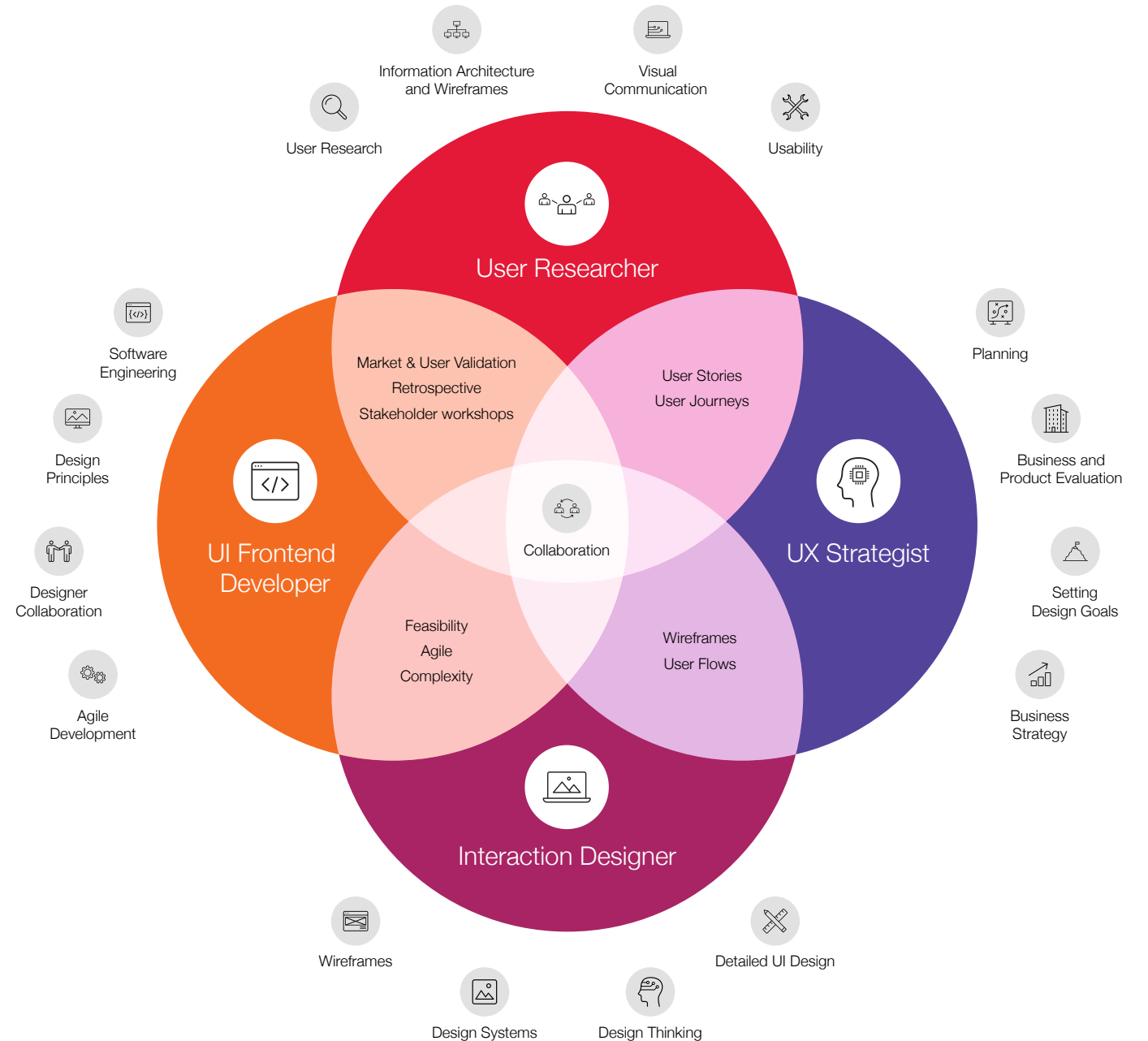
UX Strategist: develops and implements strategies that enhance the user experience of digital products and services, ultimately driving business growth and success.



User Interface Designer: specialises in creating intuitive and visually appealing interfaces that align with the needs and expectations of end-users through a user-centered design approach.



UI Frontend Developer: builds and develops user interfaces that are intuitive, visually appealing and easy to use while incorporating human-centred design principles.





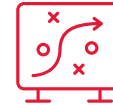
Benefits

Enhanced User Experience



Our service prioritises user needs, resulting in intuitive, appealing and user-friendly interfaces

Increased Efficiency



By considering user needs from the beginning, we streamline processes and reduce potential bottlenecks

Higher Customer Satisfaction



We ensure solutions align with user expectations, leading to greater satisfaction and positive feedback

Enhanced Productivity



Increased productivity due to improved, streamlined processes, freeing up time

Reduced Support Costs



Our improved efficiency means that support costs significantly decrease

Boosted Customer Retention



Improvements in acquiring and retaining customers for maximum business growth

Why CGI?

We have been leveraging a comprehensive framework of tools and materials for more than 20 years. Over that time we've developed relationships with a wide range of industry-leading public and private sector clients.

Supported by a highly secure UK-based infrastructure, we prioritise the safety and protection of our clients' data. Collaborating with accredited partners, we offer bespoke and agnostic solutions that align perfectly with each organisation's unique goals and challenges.

Our comprehensive solutions are designed to drive operational efficiencies and cost reductions for our clients. With a foundation in cutting-edge technologies like cloud and intelligent automation, we deliver tailor-made solutions that precisely meet your requirements.

What we bring

100%

On-shore workforce where data is never moved outside the UK

40+

Years of industry knowledge is at the heart of our business

2030

Our goal to reduce our carbon footprint and become carbon neutral

About CGI

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world. We are insights-driven and outcomes-based to help accelerate returns on your investments.

Across 21 industry sectors in 400 locations worldwide, our 91,500 professionals provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

Our commitment: Insights you can act on.

www.cgi.com/uk

Get in touch

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The CGI logo, consisting of the letters 'CGI' in a bold, red, sans-serif font.