



# Accelerating your ambition towards a self-serve, insight-driven operation



The exponential growth in data, is fuelling the demand for high-quality insight to accelerate better business decision-making

Unlocking rapid innovation through data

## Challenge

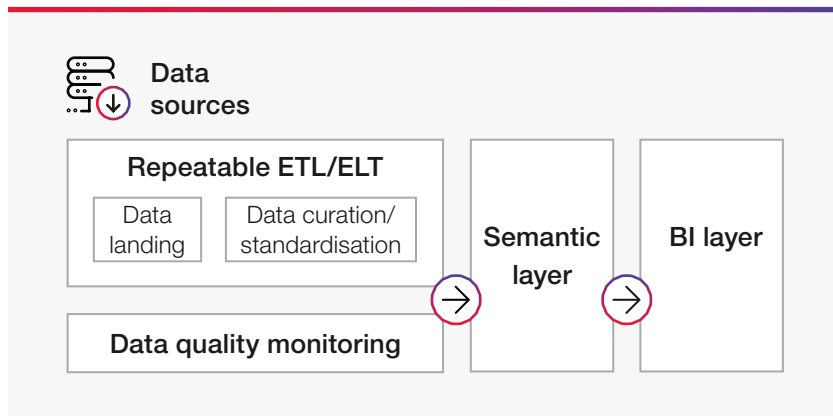
Data has now become the fuel for all businesses, it drives everything we do. In work, play and even when we come to relax; data is an essential asset. Harnessing data to drive actionable business outcomes still remains the top objective for many organisations to become 'insight-led'. Yet many organisations still struggle to adopt the right approaches, the right technologies and aspire to reach a vision where business intelligence is truly in the hands of the business; but find moving away from the world of Excel and 'fire and forget' reporting, far harder than it should be.

The need for high quality insight, to empower business users to make high-quality business decisions is still the goal of many organisations, yet the alignment of people, processes and technology remains a blocker to this vision.

## Introducing CGI Insight Hub

We come with a long and trusted history of solving the most complex business challenges with data and IT. Through this experience we have developed CGI Insight Hub as an accelerator service which helps both re-imagine the data and BI approach, and fuses the best-practice approaches of data pipeline development, with the latest approaches to augmenting business intelligence solutions together. Our deep applied experience in Data and BI Engineering alongside our heritage of continuous development and improvement offers greater delivery speed and therefore for the end customer, quicker time-to-value from the insight.

## The Insight Hub ecosystem



The above diagram shows how CGI Insight Hub breaks down the core data and BI elements into key modules and thus can be developed as an end-to-end solution, or developed in stages whilst releasing the value held in the data. Our offering provides direction on the right cloud technology and applications to use, plus the development of the Extract, Transform & Load (ETL) pipelines to the latest architectural designs, the semantic layer – where all essential joins and metrics are enforced. Then finally to the BI presentation layer; which holds all of the critical insights.

With faster time-to-insight at the core of CGI Insight Hub, the ability to reach self-serve, high-quality reporting can be realised at a fraction of time of hiring and training your own BI team; yet our approach provides a solution which can also be scaled vertically and horizontally and therefore means future iterations of BI reports can be added incrementally. Future-proofing your BI needs.

## Benefits realised

- **Agility and capability:** End-to-end data to insight solution, offered as an accelerator service so you don't have to hire permanent resources
- **Modular and scalable:** Adopting only best-practice, modern architectural approaches result in a data and insight solution which can cut across data siloes and business functions. Yet it offers flexibility to be incrementally improved. CGI Insight hub can be adopted as a whole or as modules; whatever fits your own vision
- **Efficiency:** The right-first-time approach results in the quicker development of data and BI outcomes, improving the future reliability and efficiency of the solution.

If these benefits and our CGI Insight Hub sounds relevant to you and your business, get in touch with our expert to discuss further and find out more:

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## Driving forward data-driven decision-making

### About CGI

#### Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world.

We are insights-driven and outcomes-based to help accelerate returns on your investments. Across 21 industry sectors in 400 locations worldwide, our 90,250 professionals provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

#### For more information

Visit [cgi.com/uk](http://cgi.com/uk)

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