

# OpenMedia

## CGI's Enterprise Newsroom System

CGI



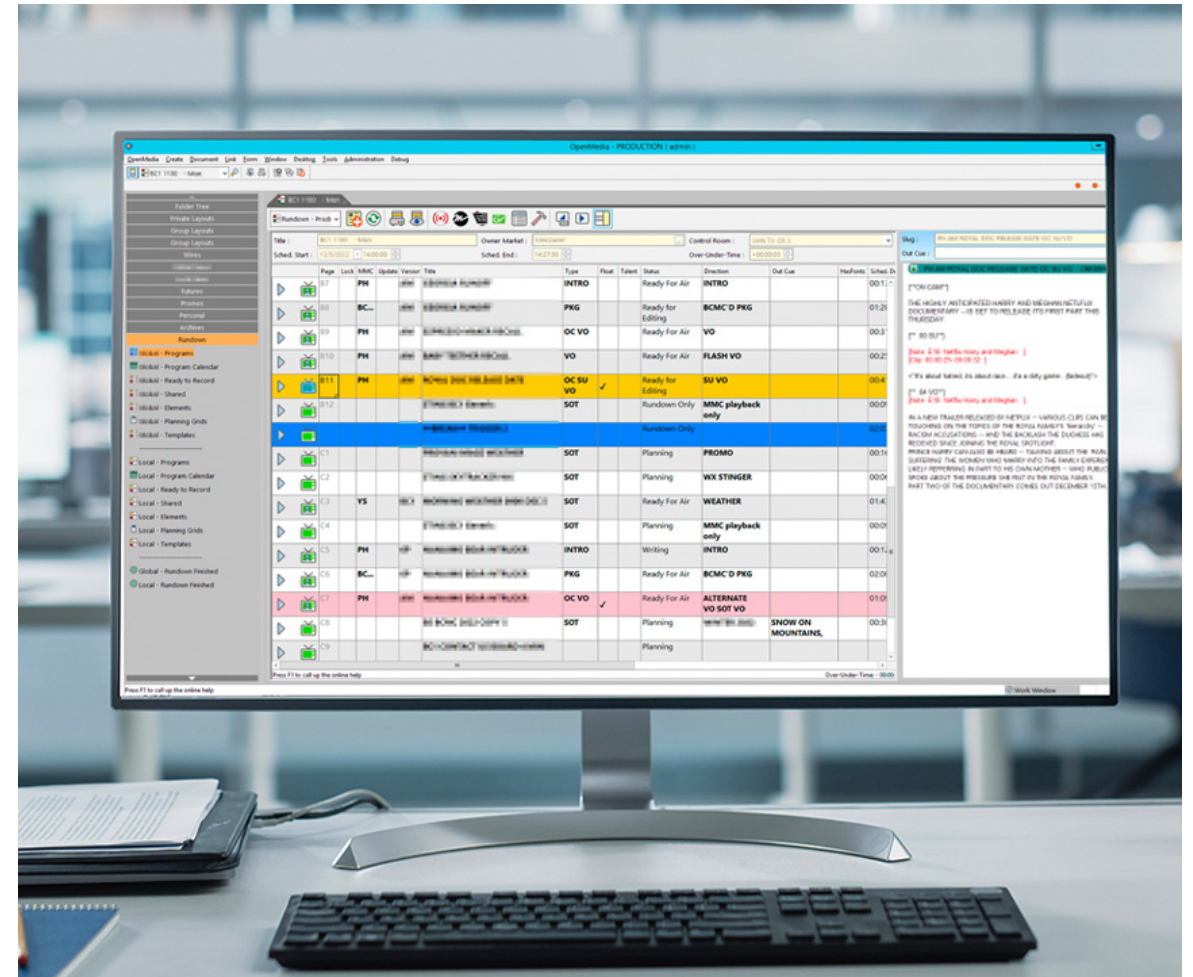
# OpenMedia

## CGI's enterprise newsroom system

OpenMedia, CGI's flagship newsroom computer system, provides a wide range of features for handling complex workflows in cross-media news production. From ideation and wire searches, to topic-and story-centric planning, to scripting and rundown management, to playout control and studio automation triggering, OpenMedia enables newsroom teams to collaborate more effectively and complete tasks with full transparency.

### Key Features

- Powerful toolset
- Highly configurable
- Flexible workflow design
- OpenMedia Interface Service (OMIS) for easy integration with third-party systems
- MOS compliant
- Diverse enhancements to support the collaboration of distributed teams

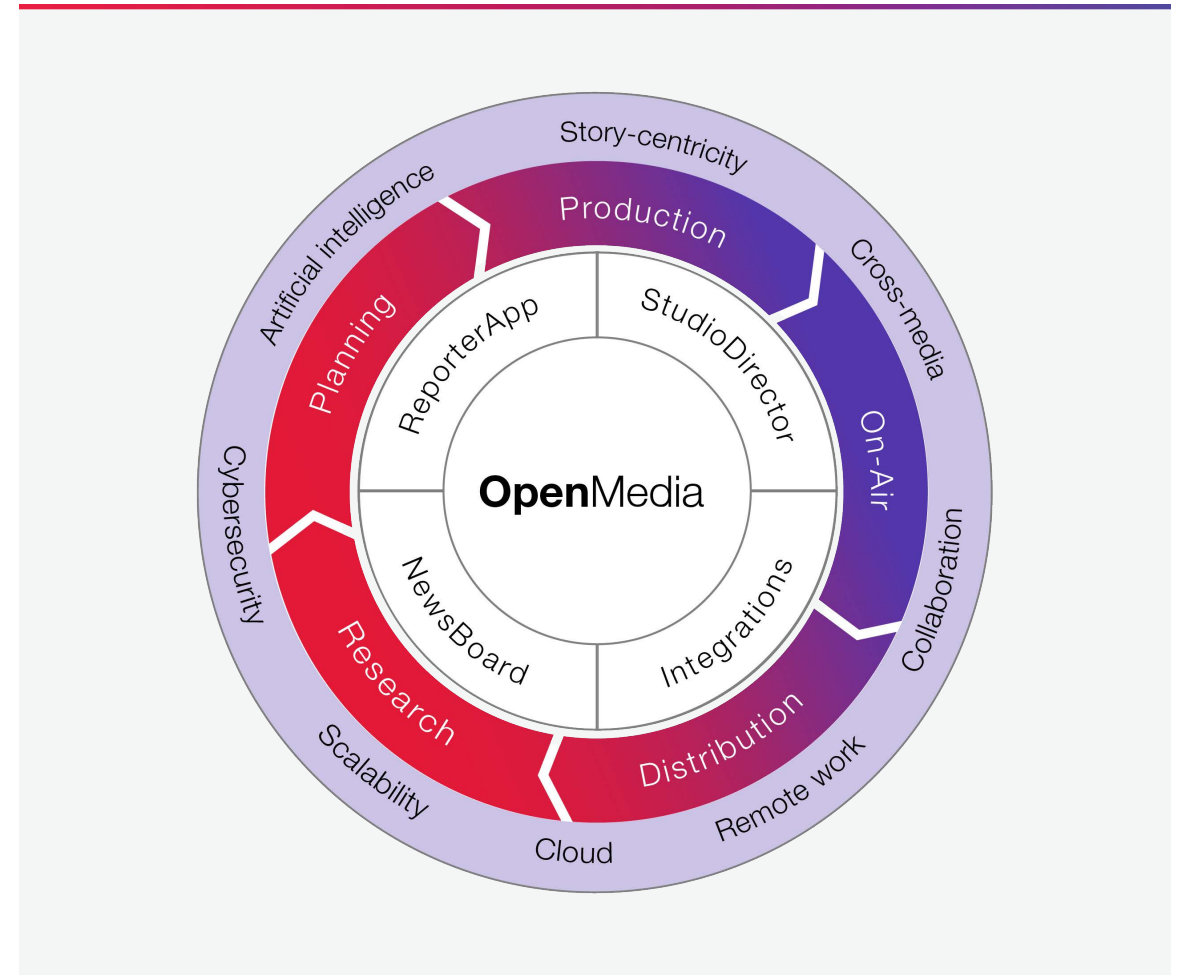


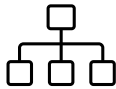
# Story-centric production

As media companies and enterprises increasingly move away from strict linear broadcasting, OpenMedia supports cross-media collaboration, enabling newsrooms to evolve and co-create across traditional department borders. By tracing tasks, contributions and available content via story bins, OpenMedia ensures teams always are ready-to-air in a fast-paced environment.

Group work around topics and stories, and begin sharing relevant information to optimize workflows, promote collaboration, and provide full transparency.

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**Standardized workflows**

“Building blocks” define discrete processes within OpenMedia and contain interlinked templates, commands, directions, and metadata for developing specific program elements. These can be assembled together to build entire broadcast workflows quickly and easily. Speaker positions, camera movements, and more can all be defined as building blocks and submitted to the appropriate automation systems.



**Third-party integration**

Modern newsrooms run a lot of different systems. OpenMedia implementation of the OMIS (OpenMedia Interface Service) framework enables the seamless integration of third-party systems, including video-production systems, automation and studio devices.



**Maximum mobility**

Journalists out in the field benefit from maximum connectivity to their newsrooms through different plug-ins and editors, ensuring full transparency and information exchange wherever they are.



**Scalability and adaptability**

OpenMedia can be adapted to any size organization, from local channels to the largest of national broadcasters. It offers a wide range of customization options, including an adaptable user interface. This enables newsrooms to configure OpenMedia to their individual workflows, both now and in the future.



**Future-proofing**

OpenMedia, as a Newsroom Computer System (NRCS) solution suite, supports requirements from different dimensions, from usability and UX requirements based on the user’s perspective, to maintenance from an IT operations point of view.



**Hybrid installation**

OpenMedia enables secure onpremise installation, as well as cloud-ready installation within in a virtual environment.



# About CGI

## Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world.

We are insights-driven and outcomes-based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

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