



## Business Consulting in Canada

# Business Agility

Use business agility to accelerate and drive enterprise-wide value

Improve your ability to innovate and your agility to implement innovations across the organization as quickly as possible, connecting strategy to execution while maximizing benefits and value.

### Improving business agility

In our digital era, new performance attributes are required to shift from “**predict and plan**” to “**sense and respond**,” not only at a team level, but from strategy to execution.



### Why is business agility important?

Organizations that succeed in improving their overall agility stand out from other market players by:

- Ensuring more efficient delivery of innovative solutions;
- Being more resilient to change and disruption;
- Fostering employee engagement and productivity.

### The challenges of our clients

Organizations are operating in more dynamic markets that require them to proactively interpret the signals around them and implement changes to their business (value, revenue, product, service), performance, operating, and cost models to remain competitive, protect their margins and generate growth. Change, along with its frequency and pace, is now considered business as usual.

**Evolving toward more business agility could be very disruptive for an organization and not without risk. If not carried out carefully, it can have a destabilizing effect on existing business operations, revenue, and profitability.**



## Key trends

Source: CGI Voice of Our Clients 2022

# 60%

of Canadian organizations mentioned that cultural change is the main impediment to their transformation.

# 20%

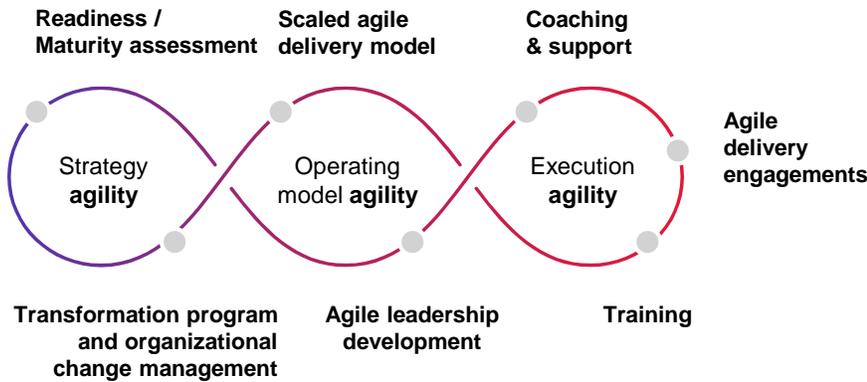
of Canadian organizations have an agile business model when it comes to addressing digitization.

“... if a company wants to be fast on its feet, transform customer experiences, and continuously outpace competitors, it needs more than lots of agile teams. To create a truly agile enterprise, the top officers—most, if not all, of the C-suite—must embrace agile principles too.”

**Harvard Business review**  
The Agile C-Suite, 2020

## How we can help

To mitigate those risks, we help Canadian leaders establish the right agile transformation strategy for their context and conduct the change in an iterative and incremental approach.



We help you design agile business and operating models that accelerate value creation and reinvent for the future, regardless of changing economic, market, and business demands.

## Our approach

At CGI, we believe that the implementers of change need direction, alignment, milestones, and goals. We have an end-to-end structured approach, an impressive toolbox, and key strategic partnerships.

## Key success factors



### Establish a clear vision

Know why agility can help your business succeed.



### Get everyone on board

It is not just an IT transformation. Every part of the organization need to buy in.



### Align governance with execution

It is not about being on time, on scope, and on budget anymore.



### Enable your leaders

Focus on engaging the middle layer of management to embrace and champion the changes.



### Experiment and learn

Transitioning into a value-focused and flow based delivery organization is an iterative and incremental journey.

## Why work with us?

With our proven methodologies and scaled frameworks, we help clients assess their current state, set the right objectives, evaluate their operating model, and implement agile IT and scaled agile delivery while developing internal Agile leaders. We provide:

- Experience from successful, enterprise-wide client projects;
- An approach focused on people, processes, and technology;
- Key strategic partners, including a global SAFe partnership.

## About CGI

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world. We are insights-driven and outcomes based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

For more information about our Business Consulting services in Canada, visit [cgi.com](https://www.cgi.com).

## Clients trust us

Partnering with Beneva to bring its bold plan to life as a digital organization, powered by business agility. [Read the story](#)