



Business Consulting in Canada

Sustainability & ESG

Unlock your ESG potential

Map material impacts of ESG risks, ensure data accuracy and completeness, and align process and operations to ambitious sustainability strategies and targets.

Why is ESG becoming a top priority?

Environmental, Social, and Governance factors are non-financial criteria that are increasingly being used by organizations to identify material risks and growth opportunities. Reporting on ESG impacts is becoming an important part of the investment and regulatory processes as consumers, clients, shareholders, and stakeholders all want to know what is being done to ensure the organization is sustainable.

Upcoming regulations in Canada

Mandatory TCFD (Task-Force on Climate related Financial Disclosure) reporting starts in 2024: organizations have to disclose total greenhouse gas emissions, reduction plans, and progress as well as the risks and opportunities they face from climate change.

Managed risk

Identifying the physical and transitional risks associated with climate change will allow for better planning to reduce the impacts of risk events.

Competitive advantage

It is more than just brand reputation. Transparency will drive operational excellence and stakeholders' loyalty and therefore drive competitive advantage.

The challenges of our clients

There is an existential impetus for climate action in some industries more than others. Stakeholders and shareholders alike are consequently requiring organizations to identify and address unmanaged ESG risks. The breadth and depth of ESG concerns may be overwhelming:

- Material impact of ESG risks are not mapped;
- Data accuracy, completeness, and coordination issues;
- Lack of subject matter expertise, experience, and capacity to execute at scale;
- Systems not adapted to meet ESG execution requirements;
- Uncertainty over readiness and prioritization—essentially where and how to start;
- No readily identifiable solutions to leverage.

Key trends

Source: CGI Voice of Our Clients 2022

48%

of executives stated that environmental sustainability is highly core to their organization's ability to continue creating value for customers in the future.

We see sustainability as an integral part of what we do and what our clients do, whether in existing solutions or a new project.

Working together we can reduce costs, identify and mitigate sustainability-related risks, and deliver value to your stakeholders, shareholders and company.

How we can help

CGI leverages its complementary expertise in management consulting, consulting services, intellectual property (IP) solutions, and partnerships to help you successfully identify and capitalize on sustainability opportunities while mitigating the risks and challenges of climate change.

ESG Data Science

Digital sustainability solutions
Data optimization
Software and systems

Operationalization

Change management
Process improvement
Operational Excellence
Agility

ESG Governance & Reporting

Compliance
Disclosure

ESG Assessments

Materiality analysis
Gap analysis
Climate risk analysis
Scope 3 assessment

Sustainability strategy

Program structuring
Stakeholder engagement
Target setting

Net zero advisory

Decarbonization initiatives
Roadmap to net-zero

CGI INTELLECTUAL PROPERTY (IP) SOLUTIONS

[Agile-DX](#)
[GeoData360](#)
[EnvironmentMonitor360](#)
[Trade360](#)

[Renewables Management System \(RMS\)](#)
[MAP \(Green IT\)](#)
[Sm@rtering](#)
[OpenGrid360](#)

[Profio360](#)
[Customer Advance](#)

We are in a unique position to create a better future for all through the power of technology combined with our sustainability expertise.

CGI leverages sector-specific expertise on sustainability issues such as:

Energy / Utilities  <ul style="list-style-type: none">Electricity grid decarbonizationRenewable energy production management	Manufacturing  <ul style="list-style-type: none">Sustainability-driven supply chainsEnergy use optimization and decarbonated energyCircular economy	Finance & Insurance  <ul style="list-style-type: none">Sustainable financeHigh-level risk managementRoadmaps for asset engagementESG scoring and ranking
Transportation  <ul style="list-style-type: none">Freight efficiencyCleaner public transitUrban mobility and active transportation	Government  <ul style="list-style-type: none">Monitoring progress towards decarbonization targetsPolicy implementation	Retail, Consumer & services  <ul style="list-style-type: none">Regulatory complianceCircular economySupply chain risk mitigation

CGI commits to net-zero carbon emissions by 2030

CGI is committed to creating a more sustainable future through three pillars: climate, people, and communities. Our environmentally-oriented operating practices have helped us reduce our carbon emissions by 50% since 2014. We also help our clients reduce their CO2 emissions and achieve their sustainability goals. [Learn more](#)

Clients trust us

Partnering with Project Seagrass to use space data to reduce CO2.
[Read the story](#)



Why work with us?

- Wide-reaching IP portfolio
- Data governance, analytics and AI expertise
- Leading IT solutions and end-to-end service offerings
- Internal commitment to sustainability
- Global network of ESG resources & expertise
- Key partnerships
- Management consulting expertise
- Sustainability change management

About CGI

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world. We are insights-driven and outcomes based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

For more information about our Business Consulting services in Canada, visit [cgi.com](https://www.cgi.com).