

CASE STUDY

CGI Meta Hub

Onboarding new joiners to CGI in the metaverse

Our Meta Hub is a metaverse environment where CGI new joiners and leadership come together to meet, collaborate and share key information for successful onboarding to our organisation

Innovation to support growth

We support the most ambitious business and IT careers. We are an established and growing company who are actively recruiting new employees – our members – based on client and market demand.

Attracting, retaining and developing the best talent, relies on many things not least having a collaborative and supportive working environment be that in a physical or virtual space. Effective onboarding through innovative technology and approaches is just one of the ways we do this.

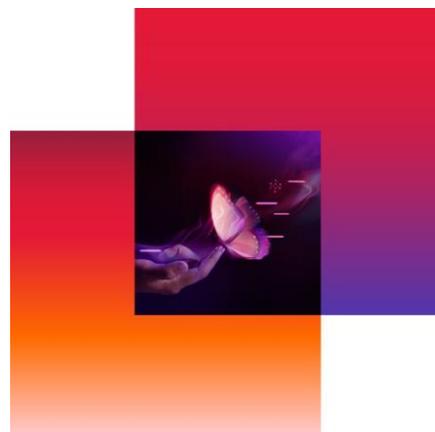
Our CGI Meta Hub, based on our London office at 20 Fenchurch Street, is a collaborative metaverse environment.

The environment enables a unique and progressive onboarding experience in a metaverse for new joiners to CGI, who are geographically spread around the UK.

Effective onboarding scenarios

Our CGI Meta Hub enables onboarding of new members to CGI through a number of key scenarios:

1. Engaging new joiners with a **tour** of the Fenchurch Meta Hub
2. Meeting of **leaders** as part of welcome session
3. Signposting key **information** and policies e.g. career pathways
4. Visit pre-defined stalls and view relevant **content** e.g. Responsible Business, Learning & Development.



Engaging experience

CGI Meta Hub member experience feedback:

“A really productive and collaborative session.”

“Great to meet CGI leaders whilst working from home.”

“Brilliant to see innovation in this area.”

“PC access is just as immersive as headset.”

Ability for live Q&A with leaders very welcome.”

These scenarios are enabled by the following Meta Hub technical capabilities:

- User-driven video and presentations for content sharing
- 1:1 and 1:many spatial audio for presentations and Q&A
- High quality and true to life visuals for familiarisation of our office environment.

In addition, our CGI Meta Hub can be accessed via PC, virtual reality headset e.g. Meta Quest 2, and as we scale, a mobile app.

Equity of access via a number of technologies ensures we can effectively scale the programme in an efficient manner and in line with our commitment to being a responsible business.

Future plans

As we continue to scale the onboarding of new members in the CGI Meta Hub, we are taking learnings from our sessions to build and scale our platform and sessions.

We are also working with a number of our clients to build their broader metaverse journey. Get in touch if you'd like to discuss and explore how we can help build your organisation's pathway to the metaverse.



A view from our CGI Meta Hub!

Welcome to the CGI Meta Hub new joiners. A great way to collaborate, share information and meet our leadership team for effective onboarding.

About CGI

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world. We are insights-driven and outcomes-based to help accelerate returns on your investments. Across 21 industry sectors in 400 locations worldwide, our 88,500 professionals provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

For more information

Visit cgi.com/uk/metaverse

Email us at enquiry.uk@cgi.com