

Salesforce Net Zero Cloud for sustainable supply chain finance



Many companies are prioritizing environmental sustainability, but how do they actually move their business towards a lower carbon footprint?

Salesforce Net Zero Cloud provides a data-driven platform that enables organizations to analyze their progress in achieving net zero impact with respect to carbon emissions and waste management. As the world rapidly transitions to more sustainable and carbon-neutral options, the future will be met with challenges, such as how to standardize and deliver sustainable products that comply with evolving regulations. CGI partners with Salesforce to deliver Salesforce Net Zero Cloud and bring sustainability into greater focus for our clients.

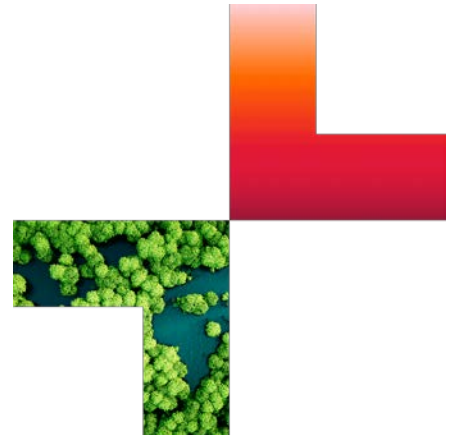
A positive outlook: Sustainable finance

The sustainable financing market is growing in both supply and demand at an unpredictable pace. New sustainable finance products are expected to emerge and contribute to a more economical and sustainable society. These include green bonds and green corporate loans, sustainability-linked loans, and sustainable supply chain finance (SSCF).

Introducing Project Green Light

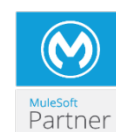
CGI, Salesforce, and Stezy have joined forces to launch Project Green Light. Built on the Salesforce Net Zero Cloud platform, Project Green Light a fully digitized, end-to-end workflow, powered by blockchain and distributed ledger technology, that extends across trading parties and banks, including the financing of buyer and seller transaction flows.

Project Green Light demonstrates common SSCF use cases, processes and related data flows, starting with Salesforce's quote, order, and purchasing processes and ending with [CGI Trade360](#)'s supply chain financing processes for receivables and payables. Reporting enabled by Stezy blockchain builds trust through accuracy and transparency.



Delivered with CGI sustainability expertise and the agility of the Salesforce platform, powered by Stezy blockchain

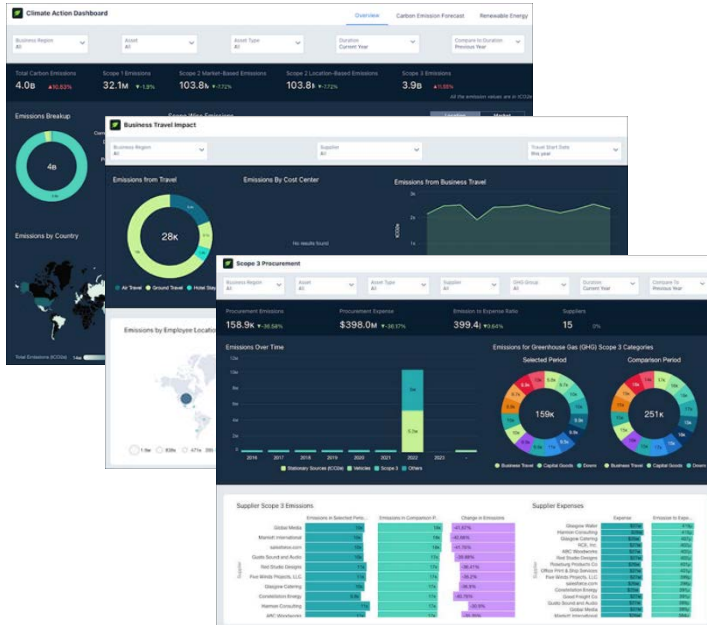
CGI's unique position of delivering solutions and services across industries, paired with our extensive Salesforce implementation expertise means our experts can deliver a fully-integrated Salesforce solution quickly. With the clarity and flexibility of the Salesforce Net Zero Cloud, our accelerator program quickly adds value and structure to your sustainability goals.



Sustainable transactions with Net Zero Cloud

Project Green Light facilitates sustainable transactions by embedding environmental, social, and governance (ESG) data and scoring from Salesforce's Net Zero Cloud solution. Using Stezy's powerful blockchain/DLT capabilities and full audit trail, the solution increases the credibility of issuance and the efficiency of transactional banking to expedite the uptake of sustainable financing.

Project Green Light's dashboard and reporting functionality also leverages Tableau customer relationship management for improved transparency.



What's next for sustainable supply chain finance?

Organizations can leverage their existing ESG reporting and ESG programs to assess how to enable and engage in sustainable financing programs, including SSCF receivables and payables. The Net Zero Cloud platform can enable them to define what KPI's to embed into sustainable transactions. Banks are looking at new ways to invest and finance sustainable initiatives to demonstrate their competency and to position their brand within the evolving sustainable marketplace. Net Zero Cloud is designed to help them achieve their sustainability goals.

Having the right partner makes a difference

As an experienced Salesforce integration partner, CGI brings global expertise locally to clients in implementing and optimizing the Net Zero Cloud platform. We deliver end-to-end Salesforce services, including

About Stezy

Stezy is a blockchain platform that enables enterprises to integrate and deploy blockchain/DLT and smart contracts seamlessly across industry verticals and cloud environments (Azure, AWS & GCP). It also can seamlessly connect with major CRMs like Salesforce. Stezy's mission is to help companies thrive in a new era of secure, multi-party collaboration by delivering open, scalable platforms and services that any organization can use to improve value through shared business processes. Learn more about Stezy at <https://www.stezy.io>.

About CGI

Insights you can act on

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We are insights-driven and outcomes-based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

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strategy, design, implementation, integration, change management, and managed services.

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