

U.S. Digital Strategy Consulting



Digital leaders across industries seek new ways to evolve their strategy and operational models and use technology and information to improve how they operate, deliver products and services, and create value.

According to the CGI 2021 Voice of Our Clients, digital leaders are 40 percent more likely to align their business and IT priorities. They have a shared understanding of the stakeholder outcomes required to achieve their objectives and converge their priorities accordingly.

At CGI, we know that becoming digital is about achieving business agility and innovation at scale. Our digital strategy consulting offerings empower organizations to become digital leaders through digital leadership, vision and strategic planning, digital operating model, human-centered design, and strategic data insights. Our industry experts offer a pragmatic, action-oriented approach to building adaptable and client-centered digital strategy solutions.

Digital leadership

Strengthen your ability to drive actionable innovation that truly transforms your business and operations. We help you assess your digital velocity, energize your innovation program, and build a responsible path toward digital leadership.

Vision and strategic planning

We help you envision and plan for your business and operating model to be more responsive to external signals (customer, citizen, social, economic, environmental, technology, political). We help you create an actionable digital business strategy and roadmap based on customer value and direct feedback.



CGI named a Major Player for digital strategy consulting services in the IDC MarketScape: Worldwide Digital Strategy Consulting Services 2021 Vendor Assessment

[Learn more.](#)

Digital operating model

We help you design agile business and operating models that accelerate value creation and reinvent the future, regardless of changing economic, market, and business demands. We focus on operations governance and alignment, upskilling and training, alignment and clarity of roles, and business agility.

Human-centered transformation

We leverage human-centered design and cultural transformation approaches to empower your people and create adaptive and digital-ready organizations. Charting the path for a positive transformation, we help you energize your talent and drive your workforce engagement and productivity through people-centric leadership and innovation activation.

Strategic data insights

Digital leaders manage and govern their distributed enterprise data as a strategic asset, integrated with the Internet of Things, advanced analytics, artificial intelligence, decision science, and intelligent automation. A joint decision framework should link critical information, business imperatives, and value creation across the digital value chain to enable interconnected decision-making.

How we work

- **In-depth industry knowledge and experience:** Our business consultants understand your unique market opportunities and collaborate with you to design a meaningful strategy that combines your long-term corporate purpose with agile decision-making and action.
- **Adaptive approach:** We work side-by-side with you to understand and unlock the full potential of your organization and talent. Our consultants help you design and build flexible and resilient business and operating models. We also deliver critical change management that enables your digital success.
- **Trusted partnership:** As trusted advisors, we provide the business insight, leadership, and innovation required to help you build a human-centered organization that holistically integrates business, technology, and culture to drive your performance. We collaborate with you to ideate, iterate, and implement at every stage of your transformation journey.
- **End-to-end capabilities:** We help decision-makers decipher emerging technology trends, drive actionable innovation, and create competitive advantage as digital leaders, taking full advantage of our end-to-end capabilities.

About CGI

Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world.

We are insights-driven and outcomes-based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

For more information

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