

Sustainability Strategy



Navigating to net zero

We help organisations to design creative and pragmatic sustainability strategies which engage their customers, stakeholders and employees as they navigate towards net zero.

The challenge

Across the world, there is a growing momentum of businesses, public bodies, cities and even countries recognising the benefits of a purposeful commitment to net zero. Beyond simply understanding that this is the right thing to do, a commitment to net zero increases competitiveness, stimulates innovation, enhances business value, and attracts and retains employees.

Now more than ever it is therefore critical that organisations begin to consider not only their destination, but the path which they need to take to realise their ambition. Having a robust and aligned sustainability strategy gives organisations the platform to increase value, engage stakeholders, enhance reputation and drive brand trust.

At CGI, we will support you with the expertise and experience to create a clear sustainability strategy that aligns with your organisational vision, values, people and processes.

CGI's four-step approach



Research, benchmarking, discovery workshops and broad stakeholder engagement to identify which areas of sustainability and responsibility are both relevant, and will have the greatest organisational impact.



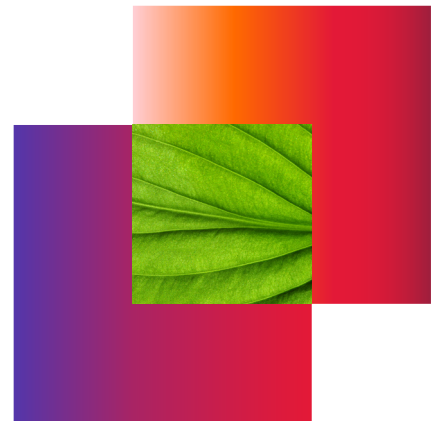
Defining the current state and future vision, and aligning with stakeholders. Identifying baseline sustainability KPIs/metrics and developing SMART objectives.



Embedding change into business as usual, employee engagement programmes, together with the development and delivery of a sustainability reporting and communications narrative.



Ongoing programme support and strategy reviews, periodic assessments to ensure relevance and performance against objectives. Sustainability leadership mentoring and coaching.



Why CGI?

Our expertise

Our experienced advisors and subject matter experts can help you with:

- Sustainability strategy
- Corporate social responsibility
- Sustainable sourcing and supply chains
- Resource efficiency
- Sustainability programme and change management
- Sustainable IT strategy

The scope of discovery

- The benefits of building a sustainable, resilient and purpose-led organisation
- Sustainability materiality assessment – defining the topics that are relevant to you and your stakeholders
- Sustainability measurement principles – including carbon foot-printing
- Circular economy and resource efficiency
- Sustainability frameworks overview – navigating the jargon
- Sustainable supply chain and social responsibility – managing social accountability and risk
- Exploring the broader concept of social value.

Key benefits delivered

			
The development of a compelling vision statement and strategy, relevant to your customers and stakeholders	The delivery of an actionable framework, roadmap and KPIs, with ambitious but achievable objectives	Enhanced resource efficiency and value, the opportunity to reduce organisational costs	A pathway to enhanced stakeholder reputation, recognition, employee engagement and brand trust

CGI's cross-industry knowledge

Building and managing an ecosystem of third-party providers for the benefit of our clients is one of CGI's top priorities. Our pool of global and specialised third-party providers, combined with alliances, market analysis and advisors, provides a wealth of knowledge, expertise and resources that have resulted in thousands of successful client projects.

CGI's sustainability ambition

CGI UK has committed to set Science-Based Targets (SBTs) in line with the Paris Agreement and signed up to initiatives such as the Race to Zero, promoting a science-based net zero strategy.

Our strategic goal is to achieve recognition as a caring and responsible corporate citizen within the local communities in which our professionals live and work, in close proximity with CGI clients.

We have been invited to be part of the COP26 Business Leaders Group, which is championing ambitious climate action among businesses in the run up to the COP26 conference in November 2021.

“Committing to net zero has given CGI the opportunity to drive innovation, increase competitiveness and align our values.”

About CGI

Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world.

We are insights-driven and outcomes-based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

Find out more about our experience in navigating a path to net zero at [Corporate social responsibility](#)

Learn more at www.cgi.com/uk

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