



Easy Creator 365

The market  
leading product  
configuration tool

Microsoft Dynamics 365

**CGI**

# Introducing a new standard for fast and easy product configuration in Microsoft Dynamics 365. Built for users, not IT specialists.

What if managing products across production and enterprise systems was easy and straightforward? If adding and managing variants could be done in hours instead of months? If you could configure products and enter product master data once and for all, saving data centrally and making them always available across all systems, departments and subsidiaries?

Welcome to a new reality. With Easy Creator 365, CGI raises the bar for easy and powerful product configuration in Microsoft Dynamics 365.

## Benefits for the entire business

Easy Creator 365 benefits any company in the business of manufacturing and/or selling products and services tailored to exact customer needs and offered in a range of variants.

- Free up resources for product development
- Achieve faster time-to-market
- Save costly time
- Minimize the risk of errors
- Empower sales staff with the best online tools to help customers find and choose the right products
- Optimize production and increase flexibility with lightning fast production switches without time consuming, manual configuration of equipment

## Built for users. Not it specialists

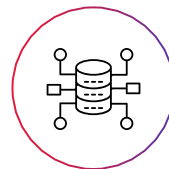
What truly makes Easy Creator 365 unique compared to other product configuration tools in the market is the extreme user friendliness. Easy Creator is developed for users who work with product configuration every day.

The easily accessible and intuitive user interface requires no programming skills, making users completely non-dependent of the IT department.



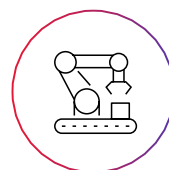
### **Browser**

Click “Finish” and your configuration is ready for use.



### **Data**

All data is ready and prepared for production.



### **Manufacturing**

Optimal utilization of production capacity.

## Simplifies and streamlines

Easy Creator 365 is object-oriented and automatically generates all data for product configuration and product master data.

It simplifies and streamlines the process of creating new products and variants, BOMs, routes, pricing, delivery times etc.

- Users only need to enter data once in Easy Creator 365. From now on, all data are available everywhere and can be reused across product families, markets, subsidiaries etc.
- Data integrity is verified automatically and all data are centrally stored in the Dynamics database for maintenance and future updating. This includes BOMs and routes.
- Easy Creator 365 eliminates the need for spending costly hours on re-entering product data, copying data to other systems and manually setting up production equipment for a new series of products.
- Easy Creator 365 can inject production data directly into CNC machines and save all configurations for later reuse. This is a considerable time saver and greatly increases production flexibility.

## How to get started

Get in touch and let us show you all the benefits of Easy Creator 365. Together, we will lay out a plan to bring you the market leading product configuration tool in a solution tailored to your specific Dynamics environment and business processes.

## One solution - two modules

Easy Creator 365 is a unified solution that consists of two modules:

### Product configuration

The most complete and user-friendly solution for configuring products and variants, including automated generation of BOMs, routes and much more.

### Product master data management

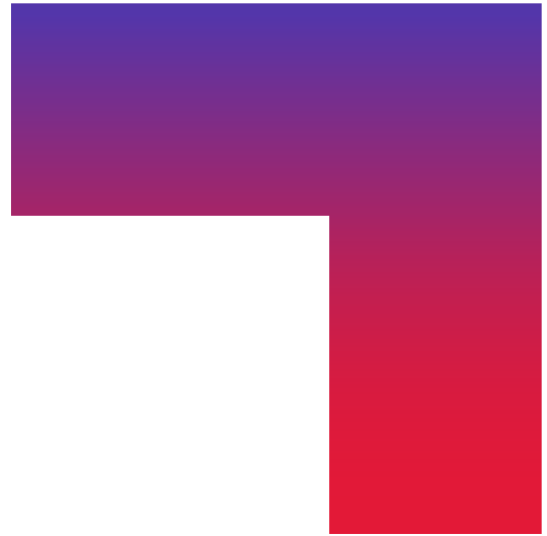
- Centralized storage of product master data with automated updates, maintenance and verification of data integrity
- One-stop management: Update prices, trade agreements, cost prices, drawings and thumbnails in one place, once and for all
- Versioning of currencies, units of measurement, language and documentation (e.g. certificates)

## The best just got even better

Easy Creator 365 is the latest version of the groundbreaking app for product configuration and product master data in MS Dynamics, developed and owned exclusively by CGI.

CGI has helped numerous businesses streamline their product configuration with Easy Creator. The app is the only solution in the market developed specifically for users with product knowledge instead of programming skills.

Easy Creator 365 is built on the extensive experience CGI has gained together with our clients through the years and through several iterations of the app. With Easy Creator 365, we took the best and made it even better.



# CGI and Dynamics 365: A powerful combination

At CGI we specialize in Microsoft Dynamics.

We have completed Dynamics 365 projects for satisfied clients across the globe, earning a reputation for always delivering quality, on time and on budget.

With 900 colleagues specializing in Microsoft Dynamics across the world, CGI is among the largest and leading Microsoft partners.

Whether you need a local, regional or global implementation, our vast experience and profound Dynamics proficiency ensure we will complete your project in a secure and effective manner with complete transparency from start to finish.

CGI also develop our own add-ons, helping our clients increase business value from their Dynamics environment. Our Easy Creator 365 app for product configuration and our master data management app Consistent Data Distribution are market leading solutions.

## About CGI

### Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world.

We are insights-driven and outcomes-based to help accelerate returns on your investments. We are insights-driven and outcomes-based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

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