# ReOpen/StayOpen



# Business Communication & Transparency Solution for COVID-19

# THE CHALLENGES FOR BUSINESSES

Employees returning to work in physical locations find themselves faced with uncertainty about their safety and the safety of their families. They need assurance that their workplaces are following the recommended guidelines along with internal health safety policies and procedures.

At the same time, consumers lack faith that businesses are investing in appropriate public health and safety measures and, therefore, are reluctant to return to physical locations.

Businesses must adapt to the ever-changing guidelines to give their customers and employees better peace of mind and to ensure a successful economic future.

# THE SOLUTION

A comprehensive approach is needed to support businesses as they work with their employees to reopen during this crisis.

The ReOpen/StayOpen Platform is a ready-to-deploy a web application designed to log, monitor, and share operational details about facilities and personnel. It is pre-loaded with vital, real-time federal and state public health and safety requirements and recommendations.

# Features include:

- Systems Integration Inventory Management
- Centralized collection of COVID-19 guidelines on:
  - COVID-19 Preparedness
  - Sanitation
  - Employee and Customer Health
- Al and Machine learning generated:
  - Risk Scores
  - Action-based recommendations

- Additional Public Health and Safety Action Recomendations
- COVID-19 Self-Assessments
- COVID-19 Self-Inspection Application
- Vaccination Tracking
- Dashboard and Analytics



**About half of the workers**who interact with others while on the job
worry about exposure to COVID-19

% concerned about being exposed from people they interact with at work

54%

% concerned about unknowingly spreading the virus to people they interact with at work

51%

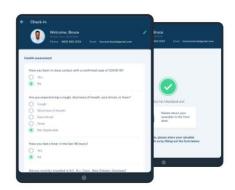
Source: PEW Research Center

A complete solution helps businesses operate safely and build trust.



# **KEEP EMPLOYEES AND CUSTOMERS SAFE**



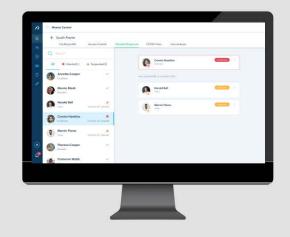


# DIGITAL CHECK IN AND CHECK OUT

- · Health questionnaire for employees and customers entering a facility
- Task list for staff to use throughout the workday
- Check-out questionnaire that measures comfort with existing safety measures and records concerns, allowing for metric tracking
- Publicize cleanliness scores, providing transparency to customers

# CONTACT TRACING

- Track everyone that enters facility and who they come in contact with using:
  - Bluetooth and RFID technologies
  - Calendar tracking integration
- Risk ratings assigned to particular site locations
- Action-based recommendations based on existing facility and personnel conditions
- Automated notifications for employees who have been potentially exposed



**Majority of Americans** say they would be at least somewhat comfortable to engage with parts of contact tracing programs

# 77%

would be at least somewhat comfortable sharing information about the places they have recently visited with a public health official

How is your business leveraging this data?

Source: PEW Research Center



#### **TESTING AND VACCINATION TRACKING**

- Monitor outcomes of workers' COVID-19 tests
- Track vaccination progress, including dosage details and adoption rates
- Manage scheduling and execution of tests and vaccines or integrate with other scheduling systems
- Safe and secure data, a HIPAA Compliant SaaS offering

"As Covid-19 continues to affect the global economy, business leaders will be called on to make decisions that will determine their fate in 2020 and beyond.

Data-driven insights deliver clarity and vision."

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