



Business Agility Maturity Assessment

Not just an assessment.

A holistic and inclusive beginning of building an agile and resilient organization together.

Flow with change

Organizations today operate in a highly dynamic market, where change is accelerating.

Success for enterprises in this volatile, uncertain, complex and ambiguous environment requires constant sensing of the market, adaptability and flexibility of the enterprise to pivot quickly and managing human connections.

Enterprises need to be (re-)built for business agility and resilience in the face of change. This requires:

- Acquiring **new management reflexes**
- Optimizing organization **structure and operating model**
- Adopting new **mindsets and ways of working**
- Accelerating **delivery**
- Ensuring **strategic alignment**

Many have tried and failed...

Organizations with high business agility outperform their peers by a factor of

2-3 times

in terms of revenue and profitable growth

91% Organizations that have a digital transformation strategy

12% Organizations whose strategy are delivering results

Built for assessing today's **complex** organizations

Building for resilience requires asking the question, “Where are we?” It requires a deep hard look at the current state of the organization. This is not a simple question that can be answered using 10 questions. This cannot be one-dimensional.

CGI’s Business Agility Maturity Assessment has been built uniquely for today’s complex organizations operating in dynamic organizations. Using our detailed 190 capability statements, we assess an organization’s current state across 3 dimensions and a cross-cutting range of 14 “Golden Threads”.

3 dimensions



190 capability statements

14 Golden Threads

- | | | |
|-----------------------------|---|-------------------------------|
| Adaptability & Pace | Agile Mindset & Practices | Insights-Driven |
| Customer-Centricity | Effective Resource Utilization / Creation | |
| Fulfilling Workplace | Alignment & Flow | Innovation & Learning Culture |
| Governance & Measures | Sustainable Practices | Use of Ecosystem |
| Technology, Methods & Tools | Value-Focus | World-Class IT |



It's all *relative*

There is no state of absolute agility that organizations can achieve. It's based on ambition and knowing what's achievable and **what is the boundary to push**.

Therefore, we use benchmark data to help you assess your relative position in the market, so you know what to aim for. This kind of benchmark data is an ambition and will be richer as more and more clients complete our assessment.

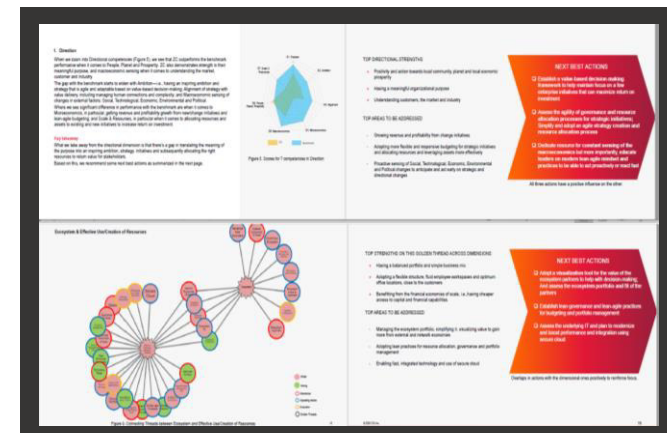
But we have a starting point. Our initial benchmark data is based on the performance of digital leaders we found in a variety of our own research, including our annual CGI Voice of Our Clients held annually with over 1400+ participants and annual survey of 200 business leaders on organization design and transformation.

We partnered with Scaled Agile Framework (SAFe) organization to include their agile delivery assessment and benchmark.

Be **visual**. Be **clear**.

Using visual charts and **interactive** tools, we present the findings from the assessment. These are easy to understand and also to share with your colleagues.

We present clear **next best actions** as recommendations that you can immediately act upon, or can become the backlog for your strategic initiatives.



I **Am** the Change

This is the principle that drives our business agility assessments, strategy, roadmap and execution. We've heard of and seen many change initiatives fail to deliver outcomes. Many cite "organizational resistance" as a reason for failure.

We believe not in coercion but in inclusion.

We view the maturity assessment as a huge opportunity to begin YOUR journey, inclusively. Instead of participants completing a long survey individually and us aggregating the results, we recommend our facilitated approach that drives **inclusion, engagement, consensus, alignment and transparency** from the get go.

This way, you spend less time collectively, you get better outcomes and generate rich data.



*If you want to build a future,
do it together.*

- Series of facilitated (virtual) events to educate, align, engage and be inclusive
- Less time investment than if completed individually
- Provides richness to data



Benefits

- ✓ Provides an analysis of your current state
- ✓ Provides clear next best actions
- ✓ Takes connections into account
- ✓ Seeks to educate, engage, align
- ✓ Uses visualization to *tell your story*

Features

- Assessment across 3 dimensions: Direction, Operating Model, Execution
- Assessment across Golden Threads, i.e., key cross-dimensional themes and their connections
- Comparison with benchmark data
- Engaging facilitated assessment process
- (Optional) Digital survey form
- Partnership with SAFe



Founded in 1976, CGI is among the largest IT and business consulting services firms in the world. Operating across the globe, CGI delivers end-to-end capabilities, from strategic IT and business consulting to systems integration, managed IT and business process services and intellectual property solutions, helping clients achieve their goals, including becoming customer-centric digital enterprises.

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