



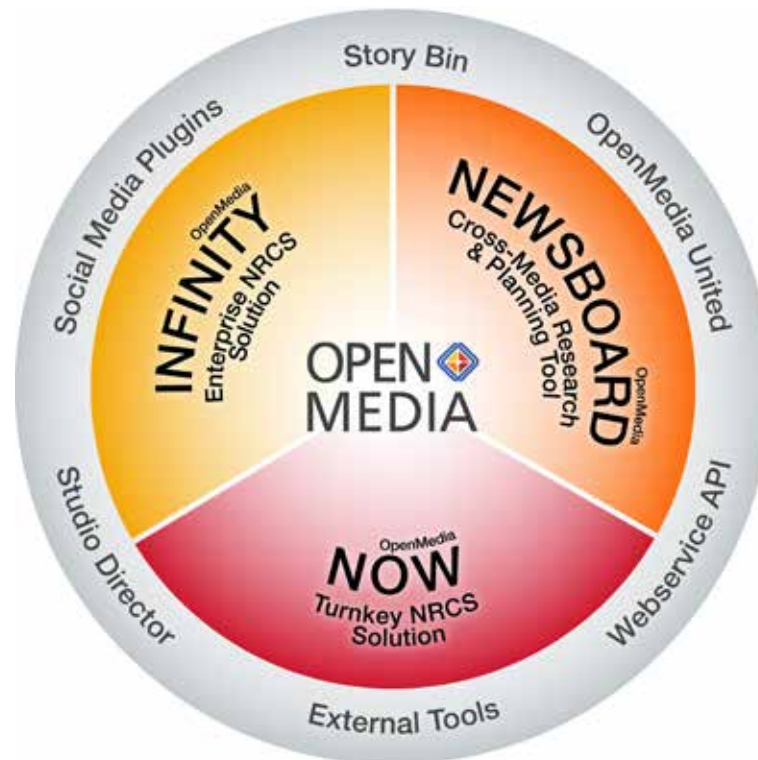
OpenMedia NewsBoard **The Cross-Media Planning Tool**

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The Cross-Media Planning Tool

With its modern and unified web user interface, OpenMedia NewsBoard enables journalists and editorial teams to organize their story production process directly from everywhere.

It features a fully customizable and open widget architecture that allows newsrooms to stay flexible to workflow adaptations at any time. It's modern and unified web-based user interface for journalists and editorial teams dynamizes the collaboration process.



Key Features

- Web browser-based interface
- Story-centric approach
- Zero training required
- Open widget architecture
- Fully customizable dashboard
- Social media friendly
- Able to handle hundreds of concurrent users
- Third-party data exchange
- Seamless integration into existing IT and production environments

Story-centric approach

NewsBoard's dashboard solution helps journalists and editorial teams organize the story creation process from research to planning and distribution, all within its unified web-based user interface.

Metadata-driven workflows make it endlessly adaptable and allow it to scale from a few individuals to teams of thousands, always with the story at the focus. All departments — television, radio, online— gain complete visibility into topics, including what work has been done and what is planned over different timeframes.

A common planning system

NewsBoard's ability to act as a common planning system avoids the pain point of multiple and parallel research efforts, and creates synergies in planning and production. By facilitating the coordination and agreement of work tasks and topics between departments and across the entire company, it further enables story-centric production methods.

It also offers a fully configurable data model that can be easily adapted to structural and organizational changes and conditions within an organization.

Powerful research tools

Keep information visible at all times. NewsBoard's widget-based dashboards enable the surfacing of breaking news from multiple online sources. From search widgets to Google Maps, and social media to agency feeds, NewsBoard makes sure your journalistic teams are on top of the story.

Third-party integration

Implement additional functionalities and workflows from third-party systems. In addition to the proven OMIS interface framework, NewsBoard offers a variety of integration interfaces in the front-end with FlowManager and the client-side API.



About CGI

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world. Operating in hundreds of locations across the globe, CGI delivers end-to-end services and solutions, including strategic IT and business consulting, systems integration, managed IT and business process services and intellectual property solutions. CGI's merger with SCISYS Group PLC in December 2019 with deep expertise in the media and broadcast sectors, as well as the space and defense sectors. CGI's Media Solutions, formerly SCISYS Media Solutions, offer a wide range of professional news and content delivery solutions for innovative media companies across local, national and international markets. This includes the market-leading flagship newsroom and radio delivery software product families OpenMedia and dira, serving many key players in broadcast and delivery.

For more information, please visit: www.cgi.com/mediasolutions



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