

ReOpen/StayOpen Portal

Improve communication and transparency as state and local economies reopen in the wake of COVID-19

State and local leaders continue to struggle with efforts to simultaneously respond to the COVID-19 health pandemic while strategizing ways to recover from the economic downturn left in its wake. As private citizens and businesses look to government for assistance, more and more public sector leaders are realizing the major benefits technology can bring to providing much needed aid, opening the lines of communication and helping restore overall trust between government and stakeholders.

THE CHALLENGE: Economic impact of a public health crisis

The onset of the pandemic brought with it stay at home orders and restrictions on businesses operations - the impact of which will be felt for years to come. People dealing with the influx of sometimes conflicting information are wary to re-enter the workforce or patronize businesses. Government leaders are bracing for a dramatic shortfall in projected revenue - lost tax revenue, license and certification revenue, and other fee-based revenue sources.

It is impossible to address the economic crisis simply by infusing more capital into the U.S. economy. Rebuilding the public faith that governments have a strategic plan and a roadmap for public safety requirements allowing businesses to reopen safely is a moving target. Rebuilding the public trust that businesses are heeding these requirements and investing in the changes needed to protect their employees and patrons' health and safety starts with open and transparent communication.

Constituents are looking to their government leaders to develop a strategic plan to re-open the economy while continuing to protect the safety and health of the public. Balancing these two priorities is no easy task and governments need a mechanism to communicate to their constituents that:

- There are clearly defined requirements to implement health and safety guidelines that will protect residents as they start to patronize physical businesses
- Businesses are complying with these requirements and investing in changes required to help protect the health of their patrons

How can this public-private issue be addressed quickly and transparently?



GOVERNMENT EXPERTISE AT WORK FOR YOU

At CGI, we have over 40 years of experience partnering with state and local entities to design and deploy government solutions. CGI brings deep public sector expertise based on partnerships with 300 local governments, numerous U.S. federal agencies, and 46 states, as well as Puerto Rico. CGI has an industry leading environmental management tool used by many states to centralize and manage state-level EPA agencies.

CGI has an industry leading Natural Disaster Recovery solution that has been used to help our partner states manage the recovery efforts following some of the most devastating natural disasters in U.S. history. This broad experience allows CGI to understand the challenges currently faced by both businesses and governments as they both attempt to return to a new normal version of operations.



THE SOLUTION: ReOpen/StayOpen Portal

CGI has developed a comprehensive approach to supporting governments and businesses as they work together to reopen during this crisis. This solution provides a ready-to-deploy website that serves as an open line of communication between government, businesses and residents that is pre-loaded with vital, real-time federal and state public health and safety requirements.

Features include:

- **Risk scores** – At-a-glance features to quickly see potential risks broken down by category: preparedness, sanitization, employee health, and external parameters
 - Deploys a proprietary algorithm using artificial intelligence and machine learning to generate new data points to drive policy making, education, and outreach initiatives
- **Regulation repository** – A continuously refreshed repository of COVID-19 guidelines, from federal, state, and local governments. These guidelines are delineated by sector and further categorized as follows:
 - COVID-19 preparedness guidelines
 - Sanitization guidelines
 - Employee/customers/citizens health guidelines
- **Real-time early warnings and rapid response engine** - Using data from check-in, check-out, self-assessments and workflow forms as well as COVID-19 statistics from external data sources, the ReOpen/StayOpen Portal generates real-time recommendations to lower risk and increase safety within the communities or facilities being managed
- **COVID-19 self-assessments** – Allows businesses to report on the status of implementing COVID-19 guidelines. The data is used to calculate risk and provide early warning recommendations
- **COVID-19 self-inspection app** - Allows business managers to conduct daily inspections and monitor how well they are keeping up with the federal, state, and local government guidelines and regulations
- **Dashboard and analytics** – Detailed and automatically refreshed dashboards help government leaders quickly and easily assess the status and current risk for specific areas, communities, or individual businesses

ABOUT CGI

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world. Operating across the globe, CGI delivers end-to-end capabilities, from strategic IT and business consulting to systems integration, managed IT and business process services and intellectual property solutions, helping clients achieve their goals, including becoming customer-centric digital enterprises.

In the public sector, CGI has a proven record of accomplishment of delivering solutions and expert consulting to support states in disaster recovery. We enhance this value proposition through vendor independence, thought leadership and industry expertise; providing lasting technologies to support states as they administer recovery operations.

For more information about CGI, visit cgi.com, or email us at info@cgi.com.

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