2018 trends at a glance

CYBERSECURITY & DATA PRIVACY

TOP TRENDS

In 2018, cybersecurity and regulation figure prominently among top trends and priorities, increasing in frequency for the 1,400+ executives we interviewed across 10 industries.

1. Becoming digital to meet customer/citizen demands
   - All responses: 90%
   - North America: 85%
   - Europe: 92%

2. Responding to regulatory demands/assuring regulatory compliance
   - All responses: 73%
   - North America: 73%
   - Europe: 73%

3. Cyber and other security risk
   - All responses: 87%
   - North America: 89%
   - Europe: 85%

TRANSFORMATION STAGE

Current implementation status of the organization’s enterprise-wide cybersecurity program

Impact of data privacy

Degree to which data privacy laws and/or regulations have an impact on the organization (1=low, 10=high).

Privacy actions

Executives cite these privacy actions being taken in response to data protection and privacy regulation.

- Changing data governance and control
- Updating products/services to encrypt/remove sensitive data
- Investing in customer information platforms/systems
- Managing or consolidating data sources with sensitive data
- Creating safe zones for sensitive data

BENCHMARKING

Degree to which the organization’s cybersecurity and digital transformation strategies are integrated (1=low, 10=high).

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