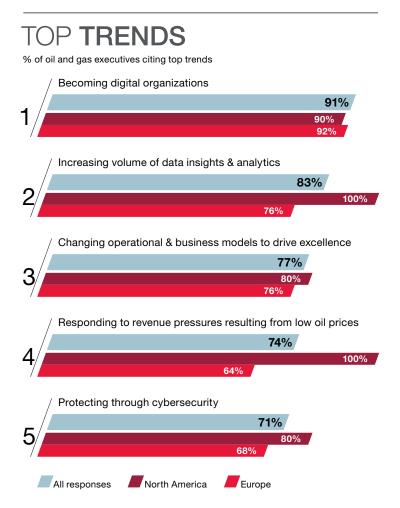


2018 trends at a glance



OIL AND GAS



Top challenges to digital transformation

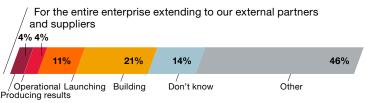


This year, **cultural change and change management** emerged as the top barrier to digital transformation.

Discover additional oil and gas insights and request access to more industry reports by contacting us at **info@cgi.com**.

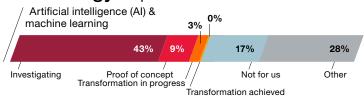
TRANSFORMATION STAGE

Digital strategy implementation



Of the executives who say they have a defined digital strategy, 40% are building, launching, have operationalized or are realizing results from a strategy that includes their ecosystem partners.

Technology implementation



More than 40% of oil and gas executives indicate they are investigating opportunities for Al and machine learning.

BENCHMARKING

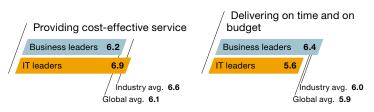


We asked business and IT executives to rank their satisfaction with their own IT organizations based on the 10 key attributes of a world-class IT organization.

Oil and gas satisfaction scores are above the global average.

Business leader satisfaction vs. **IT leader** satisfaction

Scores from 1 to 10, with 10 most satisfied



CGI can provide a discussion of all available benchmarking from our interview data, including each client's positioning, on topics such as IT satisfaction, IT budgets, innovation investments, digital maturity and more.