



Experience the commitment®



# Digital Experience Day

Insight. Experience. Value.

Belgium



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# Seizing the opportunities of digital transformation

A fundamental change is taking place in the mind-set of organizations across industries and the globe.

There's an urgent trend towards digital transformation with a focus on driving...

**Insight. Experience. Value.**



# Digital is re-orienting the

When it comes to digital transformation, technology is the promise of digital requires transformation of the business model and

CGI has a **Digital Strategy and Transformation** on all three areas

## Enable the curious employee

- Evaluate leadership
- Revise structure
- Adjust appetite to risk
- Modernize the culture and environment
- Make decisions based on insights
- Encourage innovation and collaboration



# mind-set of organizations

Technology is only part of the answer. Realizing transformation across three areas—organization, business process, and technology.

**Transformation Approach** focused on business process of transformation.



## Put the customer first

- Optimize the customer experience across all touchpoints
- Make decisions based on insights
- Increase innovation and collaboration
- Create new market opportunities, products and services
- Explore new business models
- Think outside-in, partner more
- Be frugal and simplify
- Speed up and become agile



## Leverage new technology

- Move to real-time integrated operations
- Automate as much as possible
- Leverage new technology
- Take advantage of connectivity and cheaper economics

# Introducing CGI's Digital Experience Day

We invite you to test drive CGI's Digital capabilities and Innovation. Our Digital Day gives you the opportunity to:

- **Experience** our digital transformation capability and our unique style of working
- **Discuss** digital transformation insights
- **See** and explore approaches for creating digital solutions
- Closely **collaborate** with CGI digital and industry experts
- **Explore** going from the art of the possible to the tangible
- Understand how we create and **support digital solutions**, strategies, and roadmaps for our clients





# How you can benefit from the **Digital Experience Day**

Market dynamics require substantial business model change enabled by digital transformation. Our clients are focused on becoming digital organizations, and we're partnering closely with them to drive their success.

Through the Digital Experience Day, clients benefit from:

- Taking a step back from the daily business and **immersing** themselves in a digital journey
- Understanding the **trends** shaping the global market and their industry
- Looking at their business through a **different lens**
- Seeing a **plan of action** to evolve their digital approach or even rethink their digital strategy



# What to expect from the Digital Experience Day

Like all test drives, our time for collaborating with you is limited, so we want to make the most of the Digital Experience Day to maximize the benefits you receive.

The Digital Experience Day allows us to explore key digital transformation trends, strategies and priorities in both a fun and interactive way with you.

Of course, we can only scratch the surface in this short time, but we hope the sessions are informative, drive new ideas and spark your interest in learning more.



Digital  
Experience Day

# Digital Experience Day:

## Morning agenda

- Welcome, breakfast and demonstrations in the innovation centre
- Darwin's Evolutionary Sprint
- CGI + Voice of the Customer + Run, Change, Grow
- The market - benchmarking of your company to its competitors
- How to reduce costs and transform current classical IT into something modern and forward looking and Scaled Agile Framework: how to develop and deploy large scale systems of systems
- Demos and ideation session: How augmented intelligence can help drive engagement and knowledge across the organization and bring you closer to your customers.



45 minutes

50 minutes

30 minutes

30 minutes

30 minutes

95 minutes

# Digital Experience Day:

## Afternoon agenda

- Demos, ideation and round-table discussions on sector specific topics, e.g. Industry 4.0 / Manufacturing 4.0, Predictive Analytics & Serialization in the Manufacturing sector
- Data Insights and Intelligence specific to sector, e.g. a modern, science-based approach to medicines management and the IHI Triple Aim Objectives in the Healthcare sector
- Break-out session focused on Finance: Reducing the pain of collections: real-life examples of digitalization in the finance world for the things that hurt the most for finance departments these days
- Collaborative working
- Closing





135 minutes

45 minutes

30 minutes

15 minutes

10 minutes

# What our clients have to say about the **Digital Experience Day**

We understand that your time is precious.

That's why we've designed our Digital Experience Day to ensure you come away with tangible ideas that you can put into action quickly.

The example agenda above is completely flexible. In advance of the Digital Experience Day, we conduct very short interviews with key stakeholders to identify the topics and schedule that suits you best.

We then follow up with a complete, practical plan aligned with the digital objectives for your organization.

Many clients also choose to partner with us to help them with digital projects, both large and small.



# What our clients have to say about the **Digital Experience Day**

Here's what some of our clients have said **before** participating in a Digital Day:

*“We have a digital plan already.”*

*“With this many of my senior people in one room, I'm hoping we leave the room with tangible ideas that we can implement, and not just PowerPoint presentations!”*

*“CGI is our outsourcing partner—you do consulting too?”*

*“We want real-life examples that relate to our business” and that are achievable.*

*“I have no idea what to expect from today.”*



# What our clients have to say about the **Digital Experience Day**

Here's what some of our clients have said **after** participating in our Digital Experience Day:

*“Great experience to stepping outside the area of day to day operation and looking into innovation.”*

*“It was very good to see new technologies that CGI is already using and exploring.”*



# Who should attend Digital Experience Day

Always involving a mix of both business and  
senior executives and other people at

**A Digital Day is for anyone in your  
for ch**



C-level  
executive  
management



Operations  
management



Customer  
relationship  
management



Technology



Marketing



and IT leaders, Digital Day is for the CFO, CIO, and other different levels involved in digitalization.

**Our organization who is an agent of change.**



Contact us to set up a **Digital Experience Day** for your organization.

Digitalization is inevitable, and it's important for all organizations to get on the right path.

**Invest in your digital future.**

CGI Belgium

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