

Cheryl R. Campbell



Senior Vice-President, CGI Federal
Health and Compliance BU Leader
Fairfax, VA

Cheryl Campbell is Senior Vice President of CGI Federal located in Fairfax, Virginia, a wholly owned U.S. operating subsidiary of CGI Group, Inc., a global information technology services company headquartered in Montreal, Canada. As an Operations Executive Ms. Campbell is successful at building high performance executive teams and leading complex technology and operational organizations. Skilled at establishing operational excellence within culturally diverse environments, translating conceptual models into specific growth strategies, planning / executing multifaceted technology based business initiatives designed to grow core market share, adjacent markets, and bottom line results.

Ms. Campbell leads the company's Public Sector Health (PSH) organization and is responsible for the management, development, and execution of business for Health and Human Services (HHS), the Department of Veterans Affairs (VA), and Department of Defense Military Health Services (DoD/MHS), as well as state Medicaid offerings. In the quarter ending June 30th, 2010, Public Sector Health (PSH) contributed approx 61% to CGI's total US Healthcare revenue.

Ms Campbell is a recognized industry leader with 20 plus years of executive healthcare experience in a variety of areas, including information technology development and deployment; business and system development, strategic planning, marketing, acquisition and joint venture management. She has demonstrated great success driving business for PSH with double digit financial growth year over year, with more than 20% revenue growth for the last three consecutive years.

Prior to joining CGI Federal in October of 2005, Ms. Campbell was a Vice President at Science Applications International Corporation (SAIC) for seven years. Ms. Campbell transferred from SAIC's DoD/MHS practice organization to lead the Civilian Health Services where she was responsible for all aspects of client business development and delivery for the VA, HHS, National Institute of Health (NIH), Substance Abuse and Mental Health Services Administration (SAMHSA), Food and Drug Administration (FDA), and CMS. Other assignments at SAIC included leading the company's Health Enterprise Applications organization and the management of the Software and Web Engineering practice.

Ms Campbell is widely recognized as an industry expert and was recognized as a 2010 Health IT game changer in ExecutiveBiz's first annual list of Healthcare IT Game Changers in Industry to Watch. Their selection was based on specific metrics including: noteworthy projects that are proving replicable for future customers; thought leadership on standards setting and other pressing healthcare-related issues; new solutions in the works to modernize existing infrastructures; and nomination by industry colleagues.

About CGI

At CGI, we are in the business of satisfying clients. For 35 years, we have operated upon the principles of sharing in clients' challenges and delivering quality services to address them.

CGI is committed to partnering with U.S. defense, civilian and intelligence agencies to support their mission-essential needs at every stage of program, product and business lifecycle.

A leading IT and business process services provider, CGI operates in 125 offices worldwide, giving us the competitive advantage of close proximity to our clients. Through these offices, we offer local partnerships and a balanced blend of flexible delivery options to ensure clients receive the combination of value and expertise they require.

CGI defines success by exceeding clients' expectations and helping them achieve superior performance.

End-to-end services & solutions

- Advanced engineering and technology services
- Application management
- Business process management and services
- Operational support services
- Systems integration and consulting
- Technology management

U.S. Federal expertise

- Biometrics
- Citizen Services
- Cloud Computing
- Cyber Security
- Data Exchange and Analytics
- Data Center Consolidation
- Energy Management
- ERP
- Health IT
- Improper Payment Recovery
- Mobile
- Open Government
- Reset / Retrograde
- Supply Chain & Logistics
- Sustainability
- Training & Simulation

She has a great deal of media experience, including interviews and published articles in GovConWire, ExecutiveBiz, NextGov, US Medicine, Tech BizNow and more.. Cheryl Campbell has served on the boards of multiple organizations. Presently, she serves as a co-chair for the Northern Virginia Technology Council's (NVTC) Health Technology Committee, is on the Board of Directors for the American Red Cross of the National Capital Area and is on the Regional Board for the American Heart Association's (AHA) Mid-Atlantic Affiliate. As part of Cheryl's leadership with the AHA, she served as chair of the corporate committee for the DC Heart Ball this past February where over \$2 million was raised to help the AHA continue critical investment in education, research and programs to help all Americans live healthier lives, free of cardiovascular disease and stroke.

Additionally, she is a member of, and active in, HIMSS, AFCEA, Women in Technology, and The Children's Inn at NIH.

Ms. Campbell is married with three sons presently in college.