



## CSR SPOTLIGHT

# Sacramento, CA

*At CGI, we believe our business is an important part of the community. Our Giving Back, Green and Wellness corporate social responsibility (CSR) initiatives benefit local communities and our members.*

### American Cancer Society Relay for Life

Sacramento team members participate by taking turns walking for 24 hours as well as celebrating the lives of those who have battled cancer, and remembering loved ones lost to the disease.

The Sacramento team also holds benefits dinners, car washes, cooking demonstrations, bake sales and auctions. They have been participating for 7 years and have raised over \$30,000 for cancer research.



### Public Television Phone Bank

For the past seven years, CGI has volunteered with the California Central Valley's public television station, KVIE. Members answer incoming pledge calls, helping the station raise \$7,000-10,000 per night.

### Adopt-A-Family

Annually, the Sacramento office and CCSAS project provide families with basic necessities, a tree, trimmings and toys to help make the holiday season brighter for families in need.

### Foster Youth Education Fund

An annual fashion show raises funds to empower foster youth to develop their talents and realize their dreams. CGI participates annually through donations, sponsoring tables and volunteering to help running the event.

### Chalk It Up

Chalk It Up is a nonprofit organization created to benefit children's art education and art activities in Sacramento. The annual chalk art festival brings over 200 sidewalk paintings to our streets. Sidewalk squares are sponsored by local businesses, organizations, and individuals. Proceeds go toward grants and scholarships which benefit children and art. CGI is an annual Major Sponsor.