

Admiral achieves results with CGI

ADMIRAL GROUP

Cardiff, Wales, UK

Online:

www.admiralgroup.co.uk

Industry:

Insurance

Employees:

2,500

"CGI really proved their worth. CGI took the time to understand and embrace the Admiral culture and delivered a service that addressed our needs and will have long-term benefits for our business"

Steve Webster, IT Director,
Admiral Group

In the UK the Admiral Group operates under five distinct brands with Admiral as its core business. Additional brands include: Bell, Diamond, Gladiator and elephant.co.uk. Admiral specializes in affordable car insurance across these brands, and is widely regarded as a market leader in motor insurance .

The Challenge

Changes in the insurance industry necessitated an upgrade to the Admiral Group's existing IT applications, which had been in place for well over a decade. The launch of MultiCar, a new insurance product released under the Admiral brand only highlighted the problems in the insurance provider's outdated IT system. Admiral Group decided to upgrade its IT system and turned to CGI (UK) Limited for essential advice in the project.

How CGI Helped

CGI's primary role was to guide Admiral through the available options and develop an IT roadmap that would support the company's future growth. This involved an in-depth assessment of the future business demands Admiral would likely encounter and how these demands could be met by technology.

The Results

The proposals developed by CGI and Admiral have won unanimous support of the board and Admiral is now proceeding with the next phase of the roadmap: understanding the best way to implement the changes.

The bottom line: CGI's IT roadmap will help Admiral leverage its existing system, and address future business needs and challenges.