



VALUE-BASED SERVICES

In this economy, businesses and governments are under enormous pressure to do more with less. CGI understands the business and technology challenges that our clients face and offers the services and solutions to quickly satisfy their needs and address risks while reducing costs.

- 86% OF MEMBERS OR 22,000 PROFESSIONALS ARE OWNERS, MAKING CGI'S COMMITMENT TO CLIENT SUCCESS A COMMON GOAL
- SINGLE DIGIT TURNOVER RATE, ONE OF THE LOWEST IN THE INDUSTRY, PROVIDES CONSISTENT DELIVERY

Daimler Financial Services (DFS) is the foremost international captive financial services provider, operating in more than 40 countries. DFS provides tailor-made leasing and financing solutions to promote the vehicle sales of the Daimler Group's brands worldwide.

In May 2008, Daimler deepened its partnership with CGI through an outsourcing contract whereby CGI provides a full end-to-end applications management service for the company's retail vehicle asset financing operations. The system supports financing deal management from payment set-up to collection and recovery and provides a rapid and profitable customer experience — key competitive differentiators. It also serves as a cost-effective and reliable value-based solution.

DFS and CGI recently renewed their applications management service agreement.

“To maintain our leadership position and remain competitive, we are continuously challenged to lower costs while providing viewers with value-added content. CGI is a reliable partner in helping us achieve our business objectives through the intelligent use of technology.”

Jorge Martin Ibarra
Director of Development
Telecinco

Telecinco is the leading private television company in Spain. To maintain and strengthen this leadership position, the company developed a strategy to tie its audiovisual content on TV with the Web, providing interactivity for its viewers and a stronger online revenue base.

Partnering with CGI, Telecinco consolidated its many websites into one to reduce its costs. At the same time, it developed a software infrastructure that supports video on demand to stream programs, an interactive environment with tools such as blogs and surveys, and a means to easily support new daily content. Through a three-year application management agreement, CGI is maintaining Telecinco's Web environment and provides new development to stay on top of evolving Web technologies.

As a result of the partnership, Telecinco provides viewers with a seamless television-to-Internet experience with a lower cost infrastructure. CGI also helped to increase the company's competitive advantage through a platform that allows for continued growth.