

Insurance business intelligence

BENEFITS

- Benefit from rapid access to business information and reporting
- Track key metrics to improve operational and financial performance
- Experience flexible analytics to allow end users easy access to detailed risk and product profitability analysis
- Improve understanding to identify the most profitable customer segments
- Gain insights through data mining to drive innovation

TRUST IN THE RESULTS

The solution and its successful implementations are built on CGI's experience as a leading IT services partner.

- 35+ years of IT services experience
- Industry-leading client satisfaction and on-time, on-budget delivery track record
- Deep insurance domain expertise built from partnerships with 175+ global P&C, life and commercial health insurers plus agencies and brokers
- ISO 9001-certified quality processes, including leading industry certifications
- Microsoft Gold Certified Partner

LEARN MORE

info@cgi.com
cgi.com/insurance

PROVIDING COST-EFFECTIVE AND FLEXIBLE ACCESS TO THE MEANINGFUL INFORMATION YOU NEED TO PROFITABLY GROW YOUR BUSINESS

To remain competitive and profitably grow, you need access to the data and analysis required to understand your sales channels and to effectively manage your partners and agents. With CGI's configurable and cost-effective insurance business intelligence solution, Insurance Information Unlocked, you have the flexible solution needed to track key performance indicators, accurately set pricing and profitably manage your products.

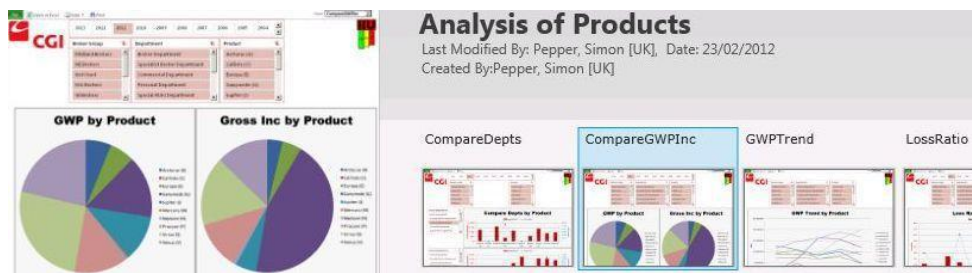
About the solution

Many insurers suffer from siloed views of data arising from multiple legacy systems, data inconsistencies and inflexible reporting solutions.

The solution combines CGI's insurance domain expertise with proprietary BI frameworks and is based on a solid Microsoft technology stack, including SharePoint technology to broaden information access. The solution features:

- Flexible and powerful insurance data model designed and built by seasoned industry experts, tried and tested by leading insurers.
- Configurable rule based transformation layer allowing multiple data sources to be combined
- Integration with the latest SharePoint delivered analytical tools to empower business users with easy access to information through strong self-service capabilities.

Our Insurance Business Intelligence framework, can be customised or implemented out of the box, and this, together with the unique industry-specific data model allows us to reduce implementation time to as little as 12-15 weeks.



Case in point

For Equity Red Star, UK's 6th largest motor insurer, CGI implemented a multi-phase business intelligence programme to transform the business reporting, analysis and performance management aspects of their business. As a result, business intelligence is now part of the insurer's culture, and the group has access to a significantly improved performance management and financial and regulatory reporting environment.

"CGI played a pivotal role in the implementation of a robust BI solution for the Equity Group Business." Andrew Seaden, CIO, Equity Insurance Group