



_experience the commitment™



IPCentricITy™ Synthesis*

FEATURES AND BENEFITS

Solution features:

- Enables blending of existing services to create new, differentiated offerings
- Componentized structure allows service upgrade / replacement with minimal integration
- Write once, run on any network, and deliver on any device
- Web portal based navigation
- Vendor neutral

Solution benefits:

- Drastically reduces time to deploy new services
- Execute revenue generating services from ideation through execution in a matter of minutes and hours, not days and months
- Facilitates new business models for service providers
- Based on industry standards
- Reduce costs

ARE YOU READY TO BE REMARKABLE?

IP technology is radically transforming business communications. Customers have new demands and high expectations, new competitors, new threats and new partners.

Today's technologies enable new service offerings limited only by the imagination. You have the challenge of ensuring your offerings differentiate you from the competition. To win in business now, you must be remarkable.

IPCentricITy™ Synthesis helps you be remarkable

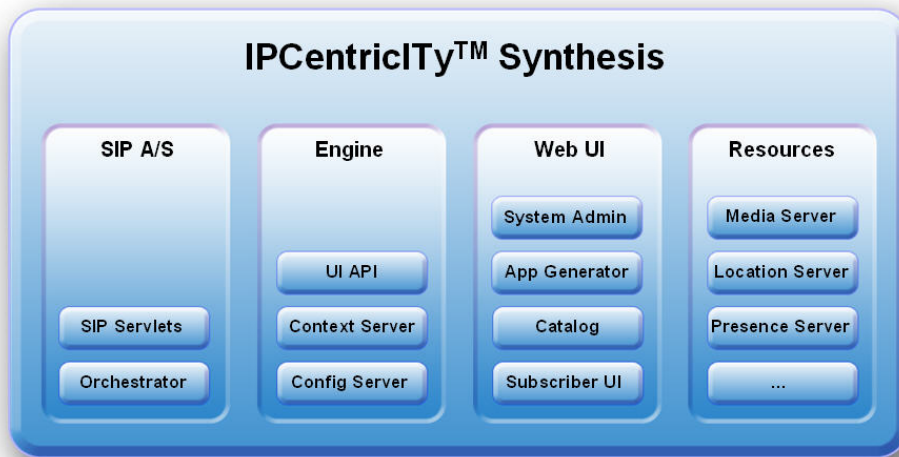
To assist with that challenge, CGI's IPCentricITy™ has created a service composition platform designed to accelerate service generation and delivery on top of an IP or converged network. This platform enables our clients to stand up new convergent communications services and product offerings very rapidly. In the spirit of Web 2.0, IPCentricITy™ Synthesis can also help clients cater to all the different communities (large and small) within their customer base by facilitating the launch of services based on a particular community's needs or requirements. IPCentricITy™ Synthesis reduces time to market for new product introduction by optimizing some of the customer's usual processes – starting from ideation through provisioning through to pilot and service rollout.

The IPCentricITy™ Synthesis service composition platform allows clients to take existing communications services and apply conditions, context and configurations in order to generate a new, composed service in response or in anticipation of customer needs.

The strategy: re-use your current service base to roll out new, differentiated services now while implementing your long term go-to-market strategy

* patent pending

A STRATEGY TO ADDRESS YOUR COMMUNICATIONS CHALLENGES TODAY



Succeeding in a changing industry

Convergence is here now. What is and how do we create the best business model for telecom clients to move into the world of IP-centric technologies and realize the tremendous benefits it promises? The use case is unique for every company and in response our clients need the means to harness the power of their own, differentiated services offerings addressing the needs of their customers so that they can be remarkable.

IPCentricTy™ helps you be remarkable.

IPCentricTy is CGI's foundation for the future of the communications and media industry born out of our passion in helping our customers realize the benefits of an all IP network. We have extensive experience and capabilities in helping service providers move into the world of IP-centric technologies, and realize the tremendous benefits it promises. Contact us to learn how you can benefit from IPCentricTy™ and the IPCentricTy™ Synthesis service composition platform.

For more information, contact your CGI representative, email ipcentricity@cgi.com or visit www.cgi.com/ipcentricity

COMPANY PROFILE

At CGI, we're in the business of satisfying clients. For 30 years, we've operated upon the principles of sharing in our clients' challenges and delivering quality services to address them.

A leading IT and business process services provider, CGI has approximately 26,000 professionals operating in 100+ offices worldwide, giving us close proximity to our clients. Through these offices, we offer local partnerships and a balanced blend of global delivery options to ensure clients receive the combination of value and expertise they require.

CGI defines success by exceeding expectations and helping clients achieve superior performance.