



Solutions

CGI SocialBusiness360™

Enterprise Social Networking & Collaboration Solutions

Social networking has transformed the way we communicate in our personal lives, yet at work people still struggle to find the colleagues, tools and information they need to drive your business forward.

It's time to utilize the power of social technologies to eliminate knowledge silos and collaborate more efficiently. With CGI SocialBusiness360™, you can connect the right people to the right information at the right time through an easy-to-use, dynamic environment.



Achieving the benefits of social networking in the enterprise requires a strategy that addresses people, processes and technology


The proliferation of social networking tools has changed the way we connect and share information with one another in our personal lives. It's no wonder then that these social and collaborative tools are gaining traction within the enterprise. Connecting employees, customers and partners through collaborative tools is becoming a necessity for organizations looking to increase productivity.

With CGI SocialBusiness360™ approach and technology, organizations are able to achieve the following benefits.

- Discover expertise
- Capture and reuse knowledge
- Achieve rapid innovation and problem solving
- Improve customer service and employee productivity
- Attract and retain a winning workforce

While an enterprise social networking and collaboration tool can help to realize these benefits, at CGI, we understand that technology is only half of the equation. Without a social networking strategy that drives continuous user engagement, your goals simply won't be achieved.





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Our approach: Strategy, guidance and tools that deliver results

CGI SocialBusiness360™ encompasses a comprehensive set of services to help organizations successfully achieve the benefits of enterprise social networking and collaboration. These services include:

CGI SocialBusiness360™ strategy services

CGI SocialBusiness360™ strategy services bring together your organization's key executives and stakeholders to develop a roadmap that enables your company to achieve the full benefits of enterprise social networking and collaboration. Our approach focuses on the four key aspects that deliver value to your organization.

- Establishing goals and objectives
- Defining a governance model and adoption process
- Managing organizational change and cultural transformation
- Integrating and harmonizing the technology environment

CGI SocialBusiness360™ adoption services

Our adoption services begin by mapping out your KPIs and setting demonstrable improvement targets. We help structure the right set of strategic and behavioral changes to help get the right people using the collaboration tools in the right way and at the right time so you rapidly see results.

CGI SocialBusiness360™ integration services

Our integration services assist enterprises in reaching into existing applications and providing real-time information into the CGI SocialBusiness360™ tool. Integration into enterprise applications is key to deliver meaningful information to users and to further drive adoption by demonstrating the value of using the tool.

Software as a Service

The built-for-enterprise social networking and collaboration platform is hosted in our secure Cloud. It is a feature rich platform, simple enough to require a little-to-no "learning curve," yet it has a unique capability to allow for integration into enterprise information systems. It is offered in a cloud as-a-Service model, which means you can rapidly deploy the solution within days without any upfront capital investment.

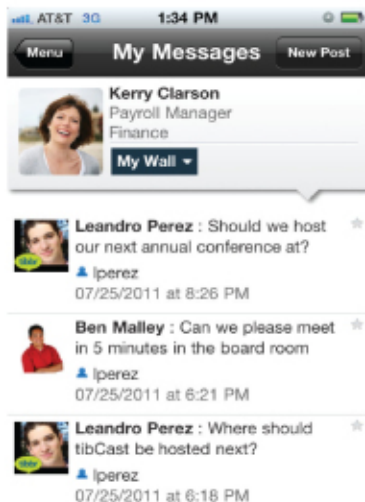
CGI SocialBusiness360™ delivers a cloud-based social networking platform that means business

CGI SocialBusiness360™ solution connects your workforce with the relevant colleagues, data and information they need to collaborate more efficiently and perform their best work. With CGI SocialBusiness360™, your organization can be deployed on a secure social platform in a matter of days through a Software-as-a-Service model. Carrying the intuitive look and feel of technologies people enjoy on the consumer Web, CGI SocialBusiness360™ makes it easy to find the right people and information in real-time.

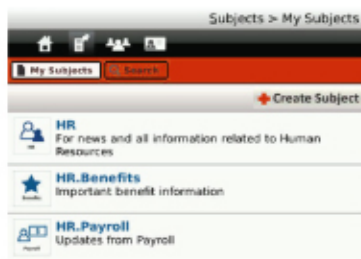
Accessible anywhere: An enterprise social networking platform that goes wherever you need it

With an intuitive yet powerful user interface, employees can access the tool not only on their computers, but on their mobile devices and tablets as well.

- **On your mobile** — CGI SocialBusiness360™ can be accessed from the most popular mobile devices, with native apps for iPhone, Android and BlackBerry.
- **On your desktop** — In addition to accessing all of its core features, switch to the unique magazine view to flip through relevant content and data.



iPhone



Blackberry

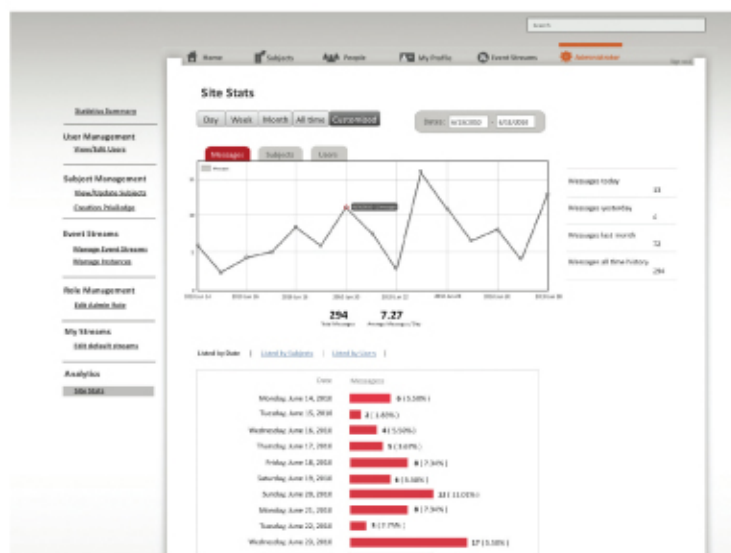
Fast, flexible and secure: Enterprise social networking that makes end-users and IT happy

As social networking technologies have become pervasive, end-users have installed free tools within the enterprise IT environment that lack the security and integration you require. IT and business leaders understand the value of social networking, but social networking must be incorporated in a holistic way to avoid these security risks and to make it a long-term, strategic investment.

With CGI SocialBusiness360™, your organization can be fully deployed in a few days on a secure enterprise social networking platform. With fast provisioning and strong governance, the platform synchs with your organization's active directory or any SAML-based single sign-on solution. It is delivered "as-a-Service" through CGI's secure data centers.

Adoption is key. The sooner you get the right people using these tools, the sooner you will see results

The administration console allows you to easily manage users, change roles, analyze popular trends and contributors, and alter your subject taxonomy to meet the needs of your business.

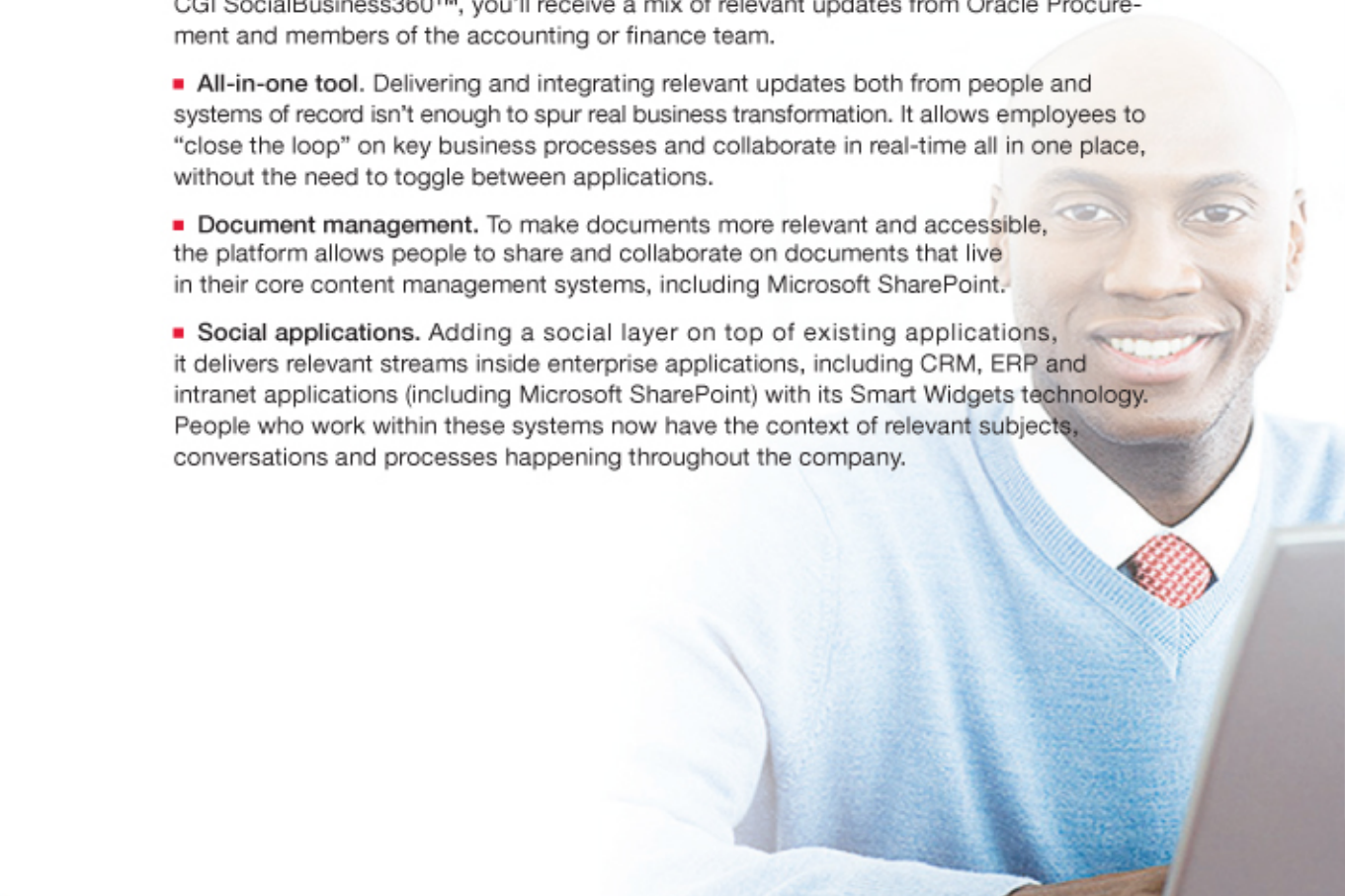


Integration: Leverage your enterprise systems to close the loop

Free social networking software and departmental enterprise applications “dressed up” with social features won’t result in business transformation. Why? To be successful, an enterprise’s social networking platform must incorporate relevant data and information from systems across your organization and deliver them to the right users at the right time.

Delivering the right information at the right time provides the business advantage

- **Robust integration.** Pulls updates from virtually any system of record, including CRM, ERP and document management systems.
- **Smart taxonomy.** You don’t just follow people. You follow subjects, a tailored taxonomy of topics that tie critical updates generated by people or systems to a specific subject. For example, if you begin following the “accounts payable” subject in CGI SocialBusiness360™, you’ll receive a mix of relevant updates from Oracle Procurement and members of the accounting or finance team.
- **All-in-one tool.** Delivering and integrating relevant updates both from people and systems of record isn’t enough to spur real business transformation. It allows employees to “close the loop” on key business processes and collaborate in real-time all in one place, without the need to toggle between applications.
- **Document management.** To make documents more relevant and accessible, the platform allows people to share and collaborate on documents that live in their core content management systems, including Microsoft SharePoint.
- **Social applications.** Adding a social layer on top of existing applications, it delivers relevant streams inside enterprise applications, including CRM, ERP and intranet applications (including Microsoft SharePoint) with its Smart Widgets technology. People who work within these systems now have the context of relevant subjects, conversations and processes happening throughout the company.





Pre-built integrations with several enterprise systems and applications, including:

- Oracle Expenses and Order Management
- Salesforce.com
- Microsoft SharePoint
- SAP Sales Order Management

Have a system not listed above? No problem. CGI SocialBusiness360™'s flexible REST API allows for integration of virtually any system of record.

Integration into enterprise systems is essential to provide greater value and drive user adoption.

Engage securely with external partners, customers and stakeholders

In addition to helping your employees effectively conduct business, CGI SocialBusiness360™ enables you to collaborate with multiple communities of partners, vendors and customers.

With the communities capability, you can:

- Provide your organization with a single platform to create, manage and monitor multiple communities all while maintaining distinct identities and privacy rules for different groups of stakeholders.
- Allow employees to seamlessly engage and move in and out of these external communities as needed with a single login and URL.
- Give users and IT the confidence that people are sharing and accessing the right information with the right stakeholders.

CGI SocialBusiness360™ solution uses Tibco's tibbr™ social networking for business software.

TIBCO Software Inc. is a provider of infrastructure software for companies to use as part of cloud networking environments.

CGI SocialBusiness360™ is a trademark of CGI Group Inc.

At CGI, we're in the business of satisfying clients by helping them succeed.

Since our founding in 1976, we've operated upon the principles of sharing in clients' challenges and delivering quality services to address them. As a leading IT and business process services provider, CGI has a strong base of 31,000 professionals operating in 125 offices worldwide, giving us the competitive advantage of close proximity to our clients.

Through these offices, we offer local partnerships and a balanced blend of global delivery options to ensure clients receive the optimal combination of value and expertise required for their success. We define success by helping our clients achieve superior performance and gain competitive advantage.

We offer services to clients across the globe in the following areas:

- Infrastructure Services, Solutions & Consulting
- Application Management
- Systems Integration and Consulting
- Business Process Services

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solutions
through
information
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