



\_experience the commitment™



## Managed Application Rationalization Services

### BENEFITS

- Significantly reduce application production support and maintenance costs
- Free-up scarce resources for development initiatives
- Reduce data center carbon footprint through reduced infrastructure requirements and adoption of cloud computing
- Minimize risk of key staff attrition
- Provide opportunities for staff redeployment and career growth
- Ensure knowledge retention and transfer
- Gain transparency and accountability via a proven governance framework
- Offload transition and implementation to an experienced and trusted business partner.

### TRUST IN THE RESULTS

CGI can typically identify and deliver significant savings in the IT production support and maintenance budget due to redundant and/or underutilized applications.

### REDUCE MAINTENANCE COSTS, REDEPLOY STAFF AND MANAGE RISK

Amidst revenue shortfalls and the most challenging economic conditions in a generation, information technology (IT) departments need effective and expeditious ways to reduce expenses, free-up scarce resources, and improve the effectiveness of consolidations, mergers & acquisitions (M&A), divestitures and other transitions. They also want options for shrinking the data center carbon footprint. CGI's Managed Application Rationalization Services provide an end-to-end solution for identifying, evaluating and retiring unnecessary applications to reduce production support and maintenance costs while managing risk and retaining and redeploying key staff.

#### Do these challenges sound familiar?

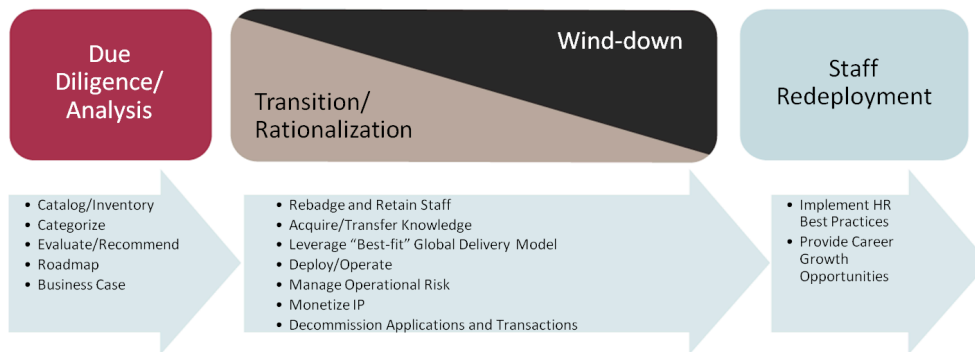
- Does your IT department need to reduce production support and maintenance costs faster and free-up resources for development initiatives?
- Do you need to consolidate portfolios due to M&A activity or carve out a portion of your portfolio for a divestiture, a wind-down, or IP-monetization?
- Do you need to migrate groups of applications onto a cloud computing platform?
- Can you assess the Total Cost of Ownership of applications in a large portfolio?
- Are you prepared to redeploy key staff and retain critical knowledge during and after application retirements?

#### CGI solves the application rationalization and retirement challenge.

CGI's Managed Application Rationalization Services provide a clear roadmap for reducing production support and maintenance costs by retiring obsolete, redundant or low-value applications. We support M&A, divestiture, and IP-monetization activities, as well as the adoption of cloud computing. Most important, we are an experienced partner to plan and execute the transition, and address the critical topics of staff retention and redeployment. CGI performs due diligence to identify short- and long-term opportunities to reduce portfolio costs and complexity, and aligns the portfolio to support current and future business goals. With our depth of expertise and proven methods in portfolio management, CGI achieves desired results more efficiently and with lower risk, while managing human resource issues and freeing your organization to focus on the business at hand.

*"Organizations must mount explicit efforts to combine or retire applications to offset the increase in demands on IT resources stemming from new and enhanced applications."*

— Gartner, Key Issues for Application Portfolio Management, 2009  
by Jim Duggan, published 10 March 2009



## CGI Managed Application Rationalization Services at a Glance

CGI's Managed Application Rationalization Services provide an end-to-end approach for inventorying, evaluating, transitioning and decommissioning unnecessary applications, while retaining and redeploying key staff.

### Due Diligence/Analysis:

- Catalog/Inventory phase formally identifies and documents applications
- Categorize phase identifies redundancy within the portfolio
- Evaluate/Recommend phase identifies application candidates for retirement, and aligns the portfolio to business goals and the technical roadmap
- Roadmap phase details which applications will be retired and in which order
- Business Case phase estimates TCO of current state and future state, transition costs according to the roadmap, and specifies hard-cost savings

**Transition/Rationalization:** CGI rebadges employees, implements Knowledge Acquisition/Knowledge Transfer models, assumes applications management/operations responsibilities, and executes the rationalization roadmap based on proven methodologies and extensive client experience.

**Wind-down/Retirement:** CGI efficiently decommissions unnecessary applications, reducing business operations, IT labor, and infrastructure costs.

**Staff Redeployment:** CGI follows HR best practices to retain key staff and their know-how throughout the transition and beyond, and offers redeployment and career growth opportunities.

### Why CGI?

- More than 30 years of experience as a global IT and outsourcing leader with a large presence in both commercial and government sectors
- Developer of leading government enterprise resource planning software, with hundreds of successful implementations
- Deep knowledge of third-party technologies and applications with extensive experience in finance, insurance, manufacturing, retail, distribution and utilities
- Experience analyzing, managing and optimizing application portfolios
- Outstanding track record of rebadging and integrating client resources into CGI
- "Best-Fit" Global Delivery Model that ensures lowest-cost/highest-value mix of onshore, nearshore and offshore capabilities
- Commitment to sharing in our clients' challenges and delivering quality services to solve them.

## COMPANY PROFILE

Founded in 1976, CGI Group Inc. is one of the largest independent information technology and business process services firms in the world. CGI and its affiliated companies employ approximately 31,000 professionals. CGI provides end-to-end IT and business process services to clients worldwide from offices in Canada, the United States, Europe and Asia Pacific as well as from centers of excellence in North America, Europe and India.

Through these offices, CGI offers local partnerships and a balanced blend of global delivery options—including onshore, nearshore and offshore expertise—to ensure clients receive the combination of value and expertise they require.

CGI defines success by exceeding expectations and helping clients achieve superior performance.

## CONTACT

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