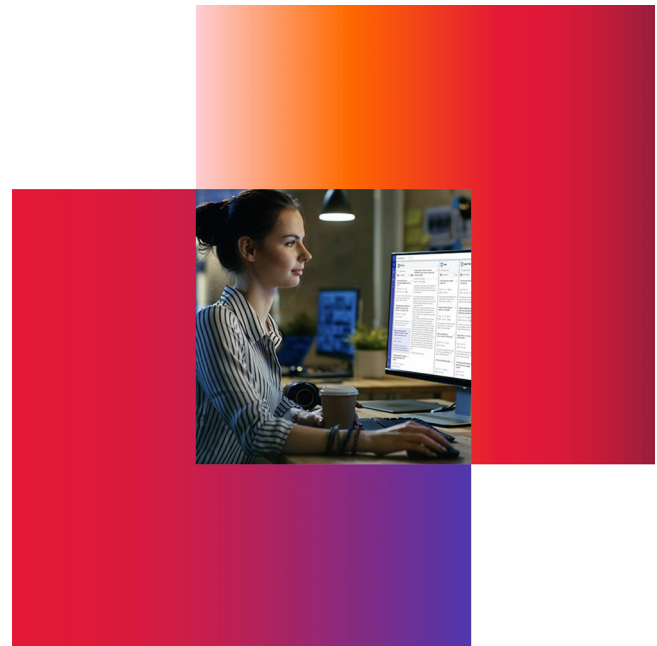


Streamlining newsroom communications via Microsoft Teams and CGI OpenMedia



The acceleration of digital transformation and remote work has pressured broadcasters worldwide to adopt common communications tools to help their production teams collaborate and share data while working from remote locations and across multiple channels.



CGI OpenMedia an end-to-end newsroom solutions suite, integrates with Microsoft Teams to provide a modern unified communications platform for today's journalists and producers. With this combined platform, newsrooms can address workflow challenges resulting from an increase in broadcasting channels, as well as remote newsgathering and production. Further, the platform supports communication and collaboration through the following workspace chat and video conference features.

Launch group conversations

The integration of Microsoft Teams with CGI OpenMedia supports group conversations among journalists and producers. These conversations can revolve around single stories, broader topics or even rundowns. Participants can be invited or removed at any time. Each added participant is notified via Microsoft Teams. Information shared in a Teams group conversation is configurable and automatically updated (e.g., to reflect approval or publication of a story).

Follow conversations

Users can post, reply, and follow group conversations in Microsoft Teams. In turn, these conversations can be viewed and edited in any CGI OpenMedia object. Users can also create conversations in an existing MS Teams channel, so all members of the channel will be informed, and decisions can be made quickly and transparently within the team.

Microsoft Teams Web Client embedded in OpenMedia

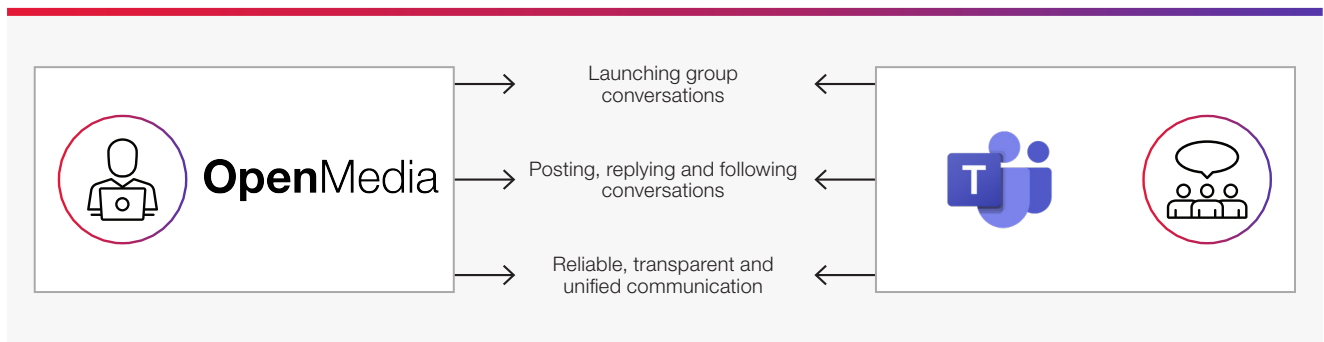
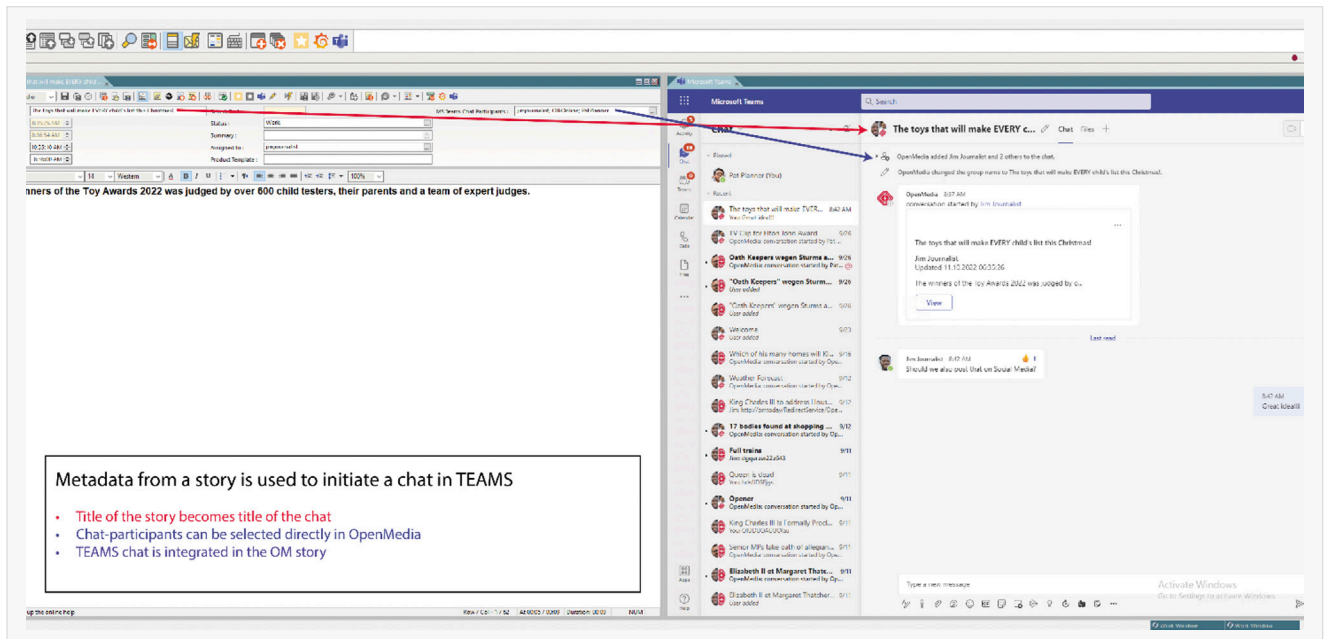
CGI OpenMedia also provides users with access to the Microsoft Teams Web Client directly through an integrated window in CGI OpenMedia. With this feature, there is no need to switch between applications.

Key benefits

While Microsoft Teams already has been introduced as a standard communications platform by most broadcasters worldwide, the integration of Microsoft Teams within CGI OpenMedia provides journalists and producers with a unified tool for communicating and ensures information is transparent, conveniently accessible and uniform.

Further, the integration helps editorial teams to manage and organize their communications more efficiently while physically dispersed and working on multiple stories via multiple channels.

Metadata shown in a Microsoft Teams conversation can be customized, depending on the information needed by the user group.



About Microsoft

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About CGI

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world. We are insights-driven and outcomes-based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally. For more information, visit cgi.com.