

\_experience the commitment™



## Strata® Enterprise

### CORPORATE PROFILE

Founded in 1976, CGI Group Inc. is one of the largest independent information technology and business process services firms in the world. CGI and its affiliated companies employ approximately 26,000 professionals.

CGI provides end-to-end IT and business process services to clients worldwide from offices in Canada, the United States, Europe, Asia Pacific as well as from centers of excellence in North America, Europe and India. CGI's annual revenue run rate stands at CDN\$3.7 billion and at June 30th, 2007, CGI's order backlog was CDN\$12.4 billion.

CGI shares are listed on the TSX (GIB.A) and the NYSE (GIB) and are included in the S&P/TSX Composite Index as well as the S&P/TSX Capped Information Technology and MidCap Indices.

Website: [www.cgi.com](http://www.cgi.com).

### PROMOTING PROFITABLE CUSTOMER RELATIONSHIPS

In many organizations, each customer touch-point—from acquisition to collections—may have its own decisioning criteria and supporting technology. With Strata® Enterprise 4.1—our patented decision management solution—organizations can make profitable and efficient decisions throughout the customer life cycle and across the enterprise.

Organizations count on Strata to improve performance in every area of their businesses, including:

- \_ Marketing and customer acquisition
- \_ Originations
- \_ Servicing and customer management
- \_ Retention and churn
- \_ Collections and recoveries

#### Strata advantages

- \_ *Smarter decisions*—Strata monitors and evaluates customer data from multiple sources, and then modifies strategies relevant to each customer's distinct preferences and performance.
- \_ *More consistent decisions*—Strata enables consistent application of business policy across all channels and business operations. Use of targeted recommendations minimizes human judgment inconsistencies.
- \_ *Clearer results*—Strata provides feedback on the effectiveness of business rules. A clear picture of the bottom-line impact of policy changes improves decisions.
- \_ *Improved flexibility*—Business users have the flexibility to modify business rules without engaging additional IT resources.

#### Features and benefits

Easily employed across the enterprise, Strata 4.1's features and benefits include:

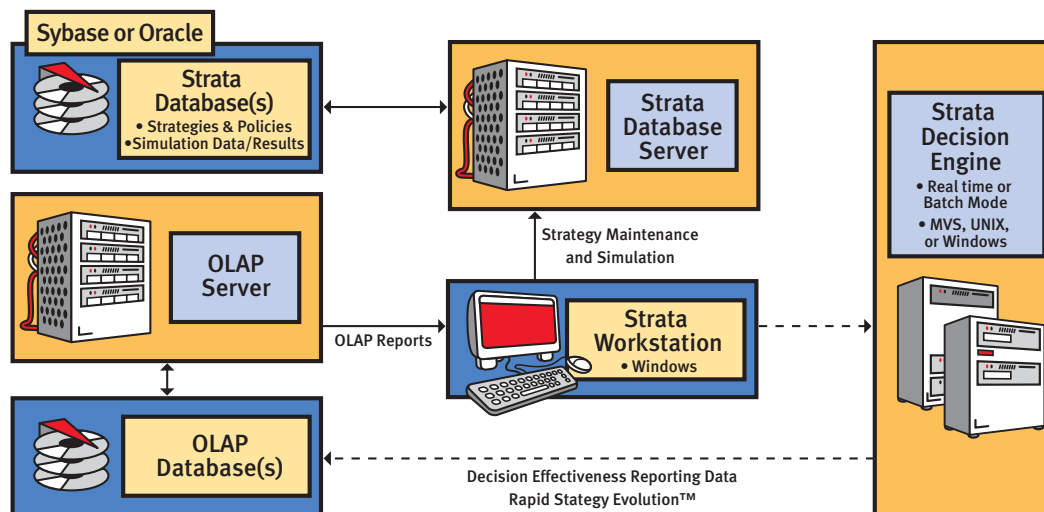
- \_ *An easy user interface*—Business users access a single GUI to develop decision strategies, data inputs/outputs, and business rules for all types of customer decisions.
- \_ *Powerful decision tools*—Strata's decision tool set includes scoring models, segmentation, decision trees, and matrices. It integrates an engine for advanced scoring capabilities, e.g. neural networks and fuzzy logic, as well as has the ability to integrate with optimization tools.

- *Built-in feedback loop*—Strata supports our Rapid Strategy Evolution™, a proprietary “test-and-learn” capability considered more thorough than the “champion/challenger” method. An OLAP reporting solution supports results analysis.
- *Simulation*—A simulation module enables you to test decision strategy, thus accelerating testing and implementation time-frames.
- *Reporting flexibility*—Strata reporting can support any OLAP tool using a “star schema” data model.

### Technical architecture

The Strata Enterprise Workstation and Database Server operates in a Windows environment using either Sybase or Oracle. Strata supports the following multiple deployment options in either real-time or batch modes:

- *Strata inside*—a callable engine embeddable in other applications or easily integrated using XML/Java adapters or a Web service, for UNIX or Windows platforms
- *Strata server*—a comprehensive, scalable UNIX based engine
- *Strata MVS*—a comprehensive, scalable CICS and VSAM engine for IBM mainframe environments



### Improving the bottom line

CGI’s decision management solution, Strata Enterprise 4.1, integrates and leverages information from every point on the customer value chain. With improved decision support and a unified customer view, organizations obtain better response and approval rates, higher utilization and wallet share, lower attrition rates, and increased cash collection.

Drawing upon a proven track record of delivery and service excellence, Strata customers have achieved:

- 50+ percent direct mail sales increases
- 15+ percent loan approval increases
- 50+ percent retention of targeted account-closure requests
- 10+ percent delinquent collections increases with no new staff

### Banking and Investments Group **Banking. Transformed.™**

Through CGI’s transformational banking approach, CGI helps banks become true service providers by transforming their approach, processes and technologies from a product to a client-centered orientation.

CGI offers management consulting, systems integration expertise, and technology solutions that address the ongoing challenges of the consumer and small business lending market. Our specialized solutions use leading assets, such as ACAPS® Enterprise, CACS® Enterprise, Strata® Enterprise, BureauLink® Enterprise, and ACLS® Enterprise, to facilitate the entire credit life cycle—from originations and servicing a loan through to recoveries.

Together, our products and consulting services meet your needs to build a more cost-efficient business, minimize risks, support a multitude of distribution channels, and provide a consistent customer interaction across channels and functions.

CGI has long had a specialization in this area, resulting in strong partnerships with lenders and a leading position in providing trusted consulting for many phases of the lending process.

CGI is ranked 15th as part of the 2007 FinTech 100, a collaboration of *American Banker* and Financial Insights, an IDC Company. This ranking is categorized and evaluated based on fiscal year end revenues and the percentage of revenues attributed to financial services, with data gathered from surveys completed by vendors, as well as original research and market analysis conducted by Financial Insights.