

_experience the commitment™

Strata® Enterprise: Decisioning for Insurance



CORPORATE PROFILE

Founded in 1976, CGI Group Inc. is one of the largest independent information technology and business process services firms in the world. CGI and its affiliated companies employ approximately 26,000 professionals.

CGI provides end-to-end IT and business process services to clients worldwide from offices in Canada, the United States, Europe, Asia Pacific as well as from centers of excellence in North America, Europe and India. CGI's annual revenue run rate stands at CDN\$3.7 billion and at June 30th, 2007, CGI's order backlog was CDN\$12.4 billion.

CGI shares are listed on the TSX (GIB.A) and the NYSE (GIB) and are included in the S&P/TSX Composite Index as well as the S&P/TSX Capped Information Technology and MidCap Indices.

Website: www.cgi.com.

PROMOTING PROFITABLE CUSTOMER AND CHANNEL RELATIONSHIPS

In financial services organizations, each customer and channel touch-point—from acquisition to servicing—may have its own decision criteria and supporting technology. With Strata® Enterprise 4.1—our patented decision management solution—organizations can make profitable and efficient decisions throughout the customer life cycle and across the enterprise.

Organizations count on Strata to improve performance in every area of their businesses, including:

- _ Marketing and customer acquisition
 - > Churn management and retention
 - > Cross-sell/up-sell
 - > Customer segmentation and valuation
- _ New business and underwriting
 - > Fraud detection
 - > Risk profiling and loss prevention
 - > Expert underwriting
- _ Servicing and customer management
- _ Licensing and compensation
 - > Agent license verification
 - > Commission profiling
- _ Claims management
 - > Automated loss assessment

Strata advantages

- _ *Smarter decisions*—Strata monitors and evaluates customer data from multiple sources, and then modifies strategies relevant to each customer's distinct preferences and performance.
- _ *More consistent decisions*—Strata enables consistent application of business policy across all channels and business operations. Use of targeted recommendations minimizes human judgment inconsistencies.
- _ *Clearer results*—Strata provides feedback on the effectiveness of business rules. A clear picture of the bottom-line impact of policy changes improves decisions.
- _ *Improved flexibility*—Business users are empowered to create and modify business rules without engaging additional IT resources.

Features and benefits

Easily employed across the enterprise, Strata 4.1's features and benefits include:

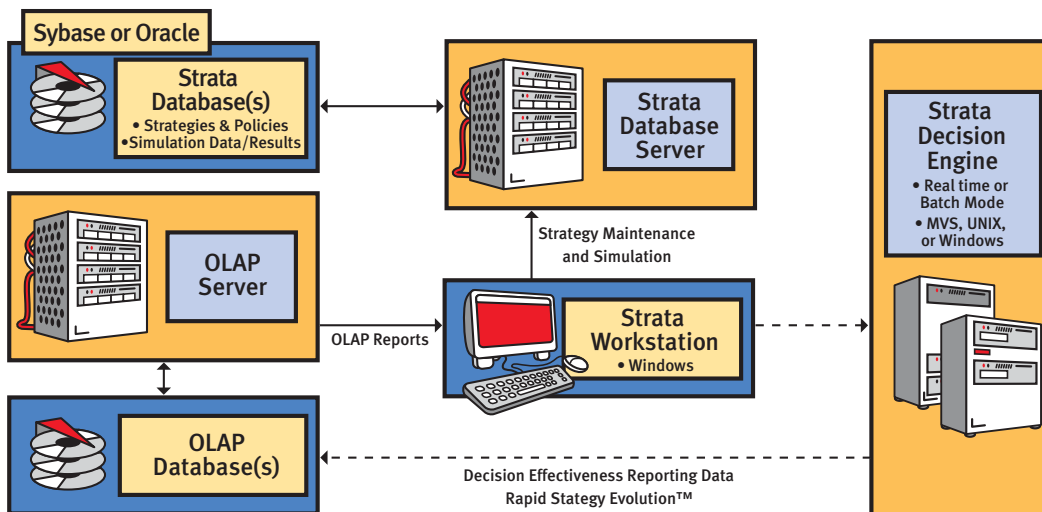
- _ *An easy user interface*—Business users access a single GUI to develop decision strategies, data inputs/outputs, and business rules for all types of customer decisions.

- *Powerful decision tools*—Strata’s decision tool set includes scoring models, segmentation, decision trees, and matrices. It integrates an engine for advanced scoring capabilities, e.g. neural networks and fuzzy logic, as well as has the ability to integrate with optimization tools.
- *Simulation*—A simulation module enables you to test decision strategy, thus accelerating testing and implementation time-frames.
- *Reporting flexibility*—Strata reporting can support any OLAP tool using a “star schema” data model.

Technical architecture

The Strata Enterprise Workstation and Database Server operates in a Windows environment using either Sybase or Oracle. Strata supports the following multiple deployment options in either real-time or batch modes:

- *Strata inside*—a callable engine embeddable in other applications or easily integrated using XML/Java adapters or a Web service, for UNIX or Windows platforms.
- *Strata server*—a comprehensive, scalable UNIX based engine.
- *Strata MVS*—a comprehensive, scalable CICS and VSAM engine for IBM main-frame environments.



Improving the bottom line

CGI’s decision management solution, Strata Enterprise 4.1, integrates and leverages information from every point on the customer value chain. Strata empowers insurance business professionals to create and manage business rules. As a result, business users can accelerate business processes, reduce the number of touch points and achieve straight through processing.

With improved decision support, Strata allows business to:

- automate decisions
- improve channel and customer support
- reduce operational cost

Strata provides tools that enable business to promote profitable customer and channel relations, higher utilization, lower attrition rates, and improved profitability.

A partner of choice

CGI knows the insurance industry. With over 30 years of experience, we’ve part-nered with global, national and regional institutions to help them achieve advantage through customer satisfaction. In the credit industry alone, CGI has more than 350 clients worldwide.

This depth of experience is due to our close client partnerships and to our growth strategy, which includes strong organic growth and strategic acquisitions such as the 2004 purchase of AMS. Our full set of offerings—including consulting, business solutions, systems integration, and the full management of IT and business functions—allows clients to deliver faster, more targeted services at less cost and risk.

Combining industry expertise with technology solutions and scale, CGI offers clients a unique partnership approach. Our client-proximity business model provides accountable and responsive project delivery while our global delivery options offer the value of onshore, nearshore and offshore expertise.

CGI has a clear vision: We help clients achieve growth by providing the tools, insights, and expertise needed to realize successful credit risk management strategies. Our clients gain the advantage of a knowledgeable, dedicated partner working to develop and implement solutions that address their business and technology challenges, enabling them to maximize customer profitability and sustain shareholder value.