



PRESS RELEASE

Ticker symbols
GIB.A (TSX)
GIB (NYSE)

CGI and Pénéga Join Forces to Offer Highly Specialized Relationship Marketing Solutions

Montreal, Quebec, November 20, 2007– CGI Group Inc. (NYSE: GIB; TSX: GIB.A) and Pénéga today announced a partnership that will see them offer clients two unique turnkey relationship marketing solutions: Customized Communication Program (CCP) and Document Engineering Concept (DEC).

CCP is a turnkey solution that allows businesses to improve the effectiveness of their marketing initiatives and increase customer loyalty through customized communications aligned to the profile, interests, tastes and consumption habits of their target clientele.

The turnkey CID solution aims to enhance the efficiency and cost-effectiveness of existing documents. CGI and Pénéga have pooled their expertise and experience to transform invoices, account statements and other communication documents into powerful marketing tools.

As part of a mandate conducted for Fonds de Solidarité FTQ, CGI and Pénéga produced 570,000 personalized statement books for Fond shareholders. The personalized design of the 2006 shareholder statement book included 6,000 combinations of variable content and 20,000 different messages. On October 25, 2007, the contract won CGI and Pénéga a *Flèche d'argent* award at the *Gala des Flèches d'or*, hosted by the Relationship Marketing Association of Quebec (AMR).

“Pénéga’s expertise in marketing strategy and production, combined with that of CGI in database management and digital technology, make this a unique and highly effective partnership that translates into more profitable marketing budgets for our clients,” affirmed France Côté, Vice-President, CGI.

“The partnership with CGI is an invaluable asset for Pénéga, because they support our innovation initiatives and our resolve to respond to the needs of our clients in the achievement of their objectives,” added Daniel Martial, President and Chief Executive Officer of Pénéga.

About Pénéga

Serving its clients since 1994, Pénéga specializes in print, multimedia and digital video communications by designing, integrating and executing under one roof all of the services associated with business communication, from information management to the final product. Web site: www.penega.com.

About CGI

Founded in 1976, CGI Group Inc. is one of the largest independent information technology and business process services firms in the world. CGI and its affiliated companies employ approximately 26,000 professionals. CGI provides end-to-end IT and business process services to clients worldwide from offices in Canada, the United States, Europe, Asia Pacific as well as from centers of excellence in North America, Europe and India. CGI's annual revenue run rate stands at \$3.7 billion and at September 30th, 2007, CGI's order backlog was \$12.0 billion. CGI shares are listed on the TSX (GIB.A) and the NYSE (GIB) and are included in the S&P/TSX Composite Index as well as the S&P/TSX Capped Information Technology and MidCap Indices. Website:

www.cgi.com.

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